
The National Electronic Security Alliance (NESA)

• a federation of state associations
• established to serve and promote the electronic systems industry
• at the direction of, and through its affiliated state associations
Network with Other States

- Allows you to network and share information with leaders from other states

Cooperate with National Groups

- Support & Cooperation With FARA
Nationwide Legislative Tracking

- Uses state of the art monitoring and grassroots effort to influence federal legislation and regulation.

Monitor UL & NFPA

- Keeps you up to date with the latest codes and standards and provides valuable input into these standards as they are developed and revised.
National Website

- Brings you credibility and exposure as a member of a National Association through www.nesaus.org

Consumer Education

- Gives access to comprehensive consumer information at www.nesaus.com
Weekly Newsletter

• Your State Edition of Weekly National Monitor tracks industry trends, public safety news, alarm ordinances, state and national legislative and regulatory news.

• The National Monitor also reports when alarm systems make news at the local level throughout the US and Canada.

Weekly Newsletter

• Custom Content for each Member State
Weekly Newsletter

• Custom Edition for Each Member State

• Sell ads if you choose to

Free Web Hosting

• We will host your website

• But You Control the Content
Real Insurance

• NESA has negotiated an insurance program that states can choose to offer to members that offers discounted rates on real insurance.

A Different Approach

• NESA is structured to serve the state association

• EVERYTHING goes to the member THRU the state association
Non Compete

• NESA will not compete with the state associations
• NESA will not offer services that compete with a state's own programs or compete for income from those programs

Focused Effort

• Focused on common issues so the demands on it will be focused and limited as well
• Does not duplicate state effort; instead it coordinates and amplifies the state’s efforts
• Does not have the expense of billing or communicating with thousands of individual members.
Cost Control

- NESA tracks policies and legislation of interest to the members and relies on grassroots efforts of state leaders and members to accomplish its lobbying efforts.
- Does not have employees, but does hire firms to perform legislative and regulatory tracking and administer the association.

Meetings

- Meets face to face twice a year.
- By teleconference when required.
- Presentations and discussions on topics including recruiting members, conducting trade shows and effective lobbying are given.
A-La-Carte Services

- NESA helps states that request help to develop and implement their own programs including:
  - Training Development
  - Newsletters and Web sites
  - Marketing and PR tools
  - Member services (Insurance, Payroll Processing, Payment Processing, etc)
  - Invoicing

How is NESA Funded?

- States pay a fee of $50 per regular and associate member to cover the common costs and pay a-la-carte for the optional services they choose to implement.
Training Options

• The NESA Training Committee will award accreditation to state associations that are members of the alliance who apply for the accreditation and agree to run their programs according to the standards adopted by NESA.

• Agree to establish procedures to recognize completion of equivalent courses toward issuing certifications where appropriate and permitted by licensing requirements.

• Agree to maintain privacy and confidentiality of student records.

Course Content

• Courses should be geared to job requirements.

• Courses should be reviewed by subject matter experts.

• Courses should be reviewed by the NESA committee to ensure that they are:
  • Up to date with current technology and standards.
  • Presented in professional manner.
  • Technically correct.
  • Relevant to job requirements.

• Courses should be resubmitted to NESA whenever a change in the content is made.
Instructors

• Will demonstrate knowledge of the subject matter through testing or credentials.
• Will demonstrate ability to teach under direct observations, credentials or certification.
• Will demonstrate knowledge of the course to be taught through completion of the course, testing or acknowledgment of review of the material.

Course Offerings

• Arkansas
  • NESA - Level I Course
  • NESA - Electronics
  • NESA - Fire Installation & Wiring Codes

• Kansas
  • Level 1

• Maryland
  • Level I

• Oklahoma
  • Burglar/Residential Fire Course
  • CCTV
  • Access Control
  • Commercial Fire

• Texas
  • Fire Prep
  • Household Fire
  • Level 1
  • Ethics
  • NEC