



InfoLink

Information for Public Safety False Alarm Reduction Professionals

FARA InfoLink September, 2011

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**2012
Symposium
Packets are
in the mail
to you!**

Can’t Wait

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Its Alive – Check out FARA’s New Web Site

We are happy to announce that FARA’s new web site is now online. The new website is not only restructured with a new look, but it is the first step in automating membership listings and allowing FARA leaders to interact directly with the site.

The new site is organized differently than the old one. There is no members only section. Instead all pages are visible on the menu and pages that contain “members only” information will prompt you to login. Once you have logged in the site will remember you until you close out your web browser.

Members will need to login and will have the opportunity to create their own password and update their listing.

We are finalizing the login process for members.

Watch your email box for instructions on how to create your own login and password.

The Conference Committee is on the job!

By: David Wilson, Conference Committee

2012

Albuquerque



2013

Orlando



DON'T forget Albuquerque! You should have received the Albuquerque registration packets/brochures. The packet/brochure is loaded with valuable information about the 2012 Training Symposium in beautiful Albuquerque.

Take note of the FARA Institute Reimbursement Application. The FARA Institute allowed 49 public safety members to attend the FARA Training Symposiums in 2010 and 2011 by funding their travel expenses. **So, it's time to submit your request for permission to attend this awesome training opportunity;** then complete the reimbursement application and return it as soon as possible. Institute funds are limited and are awarded on a first-come, first-served basis. **So.....~~Git-R-Done!~~**

The Conference Committee is busy planning the 2013 symposium in Orlando, Florida. We need your suggestions as to what training or events would help make this a great symposium. Please submit your ideas/suggestions for 2013 to any Conference Committee member for consideration.

We are here for you!
The FARA Conference Committee©

Thanks to Institute Sponsors!

Without the FARA Institute and our generous contributors, FARA training symposiums would not be possible. Many, many heartfelt thanks go out to all of our Institute donors as follows:

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National Electronic Security Alliance (NESA)
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Monitronics Security
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Training and Certification Committee

By: Sherry Couey, T&C Committee Member

The T & C Committee achieved quite a bit over the past few weeks. During the last teleconference meeting the Committee reviewed the outcome of July's webinar, "How to Create Regional Meetings." The webinar garnered an attendance of 10 attendees. More were registered but did not attend. Work continues on the FARA Alarm Orientation presentation for Multiple Users, with Shellie Reid, (Loudoun Co. Sheriff's Department, Va.) working diligently to get things finalized.

It was also decided that the T&C Committee will take over most of the responsibilities that were previously assigned to the Professional Certification Sub-Committee. The T&C will be responsible for review of any new documents relating to exam objectives and promotion of the exam. While discussing some issues of the requirements for the Certified Alarm Manager (CAM) re-certification, it was determined by Committee members that the requirements may be too stringent. A motion was approved to revise the qualifications to allow Certified Alarm Managers to recertify for any year by submitting the required credits. Another motion was also approved for promotion of the exam. FARA Members will be given a 20% discount toward the Professional Certification Exam fee for each committee or board in which an applicant actively participates.

Both motions for the Professional Certification Exam recertification requirements and discounts for members 'participation in FARA committees and boards have been approved by the FARA Board.

The T&C Committee also decided it was time to give FARA members a little more perspective on what it means to be a CAM, Certified Alarm Manager. It is at this time we would like to introduce everyone to a brand new segment we like to call "The CAM Spotlight." Starting this month the Cam Spotlight will feature a FARA member, who is currently a Certified Alarm Manager and what the experience has been like for them.

Fire Alarm Committee

By: Mike Mahoney, Fire Committee Co-Chair

Hope everyone had a safe and fun summer.

With the new school year, the holiday season and fall activities upon us we need to make sure we assist the jurisdictions with safety concerns for everyone.

Some communities will be having fall celebrations that will include bonfires or open flames of some type. Please keep in mind we must enjoy them while staying safe. I ask all members to share their local codes or ordinances for open flames, how about for parade float, tents and canopies, pumpkin patches, haunted houses, crown control....and the list goes on.....

How does this help with false alarms you may ask? It makes people more aware of their surroundings, to help them recognize hazards that may cause false alarms, such as damaged devices, water dripping, etc. It will also help people recognize a hazard and fix it before it becomes a problem.

Our goal in sharing your local requirements with the fire and police communities is so we can make sure the best practices are available for all to view. We need to build a GREAT resource library.

Thanks everyone and be safe

Mid-Atlantic Chapter News

By Eileen Skidmore, FARA Mid-Atlantic Chapter Reporter

The FARA Mid-Atlantic Chapter held its quarterly meeting August 17, 2011 via teleconference. Fifteen members participated from a variety of public safety jurisdictions, including first time participant Peggy Anderson of the Delaware State Police. Representatives from Vector Security, Vintage Security and Public Safety Corp. also participated. The Chapter generally holds its August meeting via telephone conference call. This is a great opportunity for those who are unable to travel to participate.

An election was held to fill the President's position due to a vacancy created when the former President took a new position. Shellie Reid, False Alarm Administrator for Loudoun County, was unanimously elected.

Agenda topics included:

- Clarification on the Mid-Atlantic Chapter Bylaws: The Chapter is governed by the section of FARA's Bylaws that authorize chapters. If you are planning on forming a local chapter, please refer to the FARA Website for the Bylaws.
- An Audit report: A summary of the audit report regarding the review of the FARA's Treasurer's records was presented. See the *FARA Info InfoLink August 2011 Issue* for details on the audit report.
- Overview of the Harford County Ordinance: Jim Eyler provided an overview of the Harford County Ordinance under consideration. There was much discussion on the sections dealing with registration and renewal of alarm systems. Representatives from the alarm industry voiced concerns about some of the provisions in the ordinance. Eyler will address these concerns in-house prior to the next draft of the ordinance. He will be providing the FARA Mid-Atlantic Chapter and the Maryland Burglar and Fire Alarm Association (MDBFAA) members with copies for comment. He noted it is unlikely that Public Hearings will be scheduled before December 2011.
- Mid-Atlantic Chapter Meeting: The Chapter will have held its fourth meeting for the calendar year on September 14, 2011 followed by the annual joint meeting with MDBFAA. A panel discussion comprised of industry members and moderated by Shellie Reid, will be part of the agenda. Each member of the Chapter was sent an e-mail notifying them of the meeting and also soliciting questions for the panel. Discussion will revolve around the most difficult problems and concerns experienced by public safety false alarm administrators and how industry leaders would address these.
- Additionally, public safety members will have an opportunity to discuss new initiatives they may have implemented during the year or other highlights of their false alarm reduction efforts. This joint meeting is a great opportunity to meet your colleagues and industry leaders.
- Summer Sales: Ken Roussey with Vintage Security noted a significant reduction in the number of alarm system takeovers by "summer sales" companies. Others agreed that the number of complaints about "summer sales" companies has decreased. There was an alarm company conducting door-to-door sales in Howard County without the required peddler's license. The alarm company was registered with the Police Department. They were contacted and the issue appears to be resolved.

CAM Spotlight

This FARA edition the CAM Spotlight is on our very own T&C Chairperson, Kerri McDonald of Riverside, Ca.

Current Position- "Alarm Coordinator, Riverside Police Dept., Riverside, Ca."

Hobbies or Interests- "Traveling and spending time with my children."

When did you first obtain your CAM certification? - "2006"

Why did you decide to take the exam? - "I think the biggest reason I wanted to take the exam was for me. Taking the exam, like most of us, was a choice and not required by my department. I wanted to see if I could pass the test for my own self confidence."



What was the response from employers, alarm industry, members of the community about your achievement? "My immediate supervisors praised my success. Taking and passing the exam was listed in my annual evaluation."

Do you think your certification status has benefited your career or position as an alarm manager/coordinator? Has it made a difference? "Yes, being certified has given me the benefit of feeling that I know what I am doing. Every once in a while, someone will notice my certificate and they are always surprised a certification for an alarm manager exists. How many people can say they are a *Certified Alarm Manager?*"

Do you think others could benefit from achieving their Certification status? "I think it is what you make of it and how important it is to you. If you want a pat on the back or for someone to recognize you for doing extra, then you need to do the work. This is an excellent way to showcase you are a person who does extra."

One last question, where is your certificate now? I have my certificate displayed in a frame behind my desk.

Featured Manual - Alarm Administration and 911

By Brad Shipp, FARA

Next to responding law enforcement officers, fire fighters and EMT's or medics, the single entity most affected by requests for dispatch to alarm activations is our 911 center personnel; i.e., call takers and dispatchers.

This manual is designed to provide guidance on issues that arise due to alarm requests for dispatch for 911 center personnel, first responders, and false alarm reduction units.

The full list of FARA other publications can be accessed on our [web site](#). Copies of manuals can be downloaded from the member's only site.



Featured Bulletin - Consumer Reminders

By Brad Shipp, FARA

Once alarm users are comfortable with their security system, it becomes a regular part of daily life. As such, alarm users forget how changes in their day-to-day living can adversely affect how the system works or the ability for them to be contacted in an emergency situation. This bulletin lists the most important information to review from time to time to ensure that your system always provides optimum performance.

The full list of FARA bulletins can be accessed on our [web site](#).

We encourage you to use these informational bulletins as bill stuffers, handouts at meetings or to send to individual problem alarm users.



FARA's Believe it or Not

By: Lisa Espinosa & Sha Alexander, Newsletter Editors

This issue we will share some stories courtesy of NESAs about criminals who are not that bright.

- **IL: GPS in phone leads cops right to robber**
9.23.11 - Police News - Evanston, IL - Officers then activated the phone's alarm, which sounded in the building's basement. Police found the cell phone and other suspected stolen items, ... [More Info](#)
- **MO: Hungry Man Gets Stuck In Restaurant**
9.14.11 - FOX2now.com - Maryland Heights, MO - That's when the alarm went off. The hungry guy then grabbed a drink from the soda machine before rummaging around the freezers for food. ... [More Info](#)

- **PA: Suspect Arrested in Burglary Called 911 to Report Crime**
9.13.11 - WKBN/WYFX-TV - Sharon, PA - Police said a man charged with breaking into a Sharon jewelry store last month called 911 to report the break-in after he triggered the store's alarm ... [More Info](#)
- **NJ: Tripped burglar alarm in Bridgewater leads police to 29 marijuana ...**
9.9.11 - MyCentralJersey.com - Bridgewater, NJ - Township police responding to a burglar alarm at a home Thursday said they found a crop of marijuana plants growing in the ... [More Info](#)

Do you have any stories you would like to share about strange, unusual, or funny reasons for false alarms? How about outlandish things that happen in the course of your usual work day? I know we all **have them, so let's share and give everyone a chuckle!** Please forward your stories to malexan2@lexingtonky.gov or lespinosa@ci.beaverton.or.us and we'll put them in the next InfoLink for all to share!

False Fire Alarm PSA

From Press release by The Idea Bank

Fire Departments Help Spread the Word. "It's costly to communities, dangerous for firefighters, and completely preventable." Those are the reasons Richard Lambert says his firm, The Idea Bank, produced a 60-second television public service announcement on false fire alarms two years ago. Since then, over 600 TV stations have aired the PSA.

According to Lambert, "Fire professionals everywhere are looking for ways to make their communities safer without adding expense. This PSA is a good tool for that." He adds, "A lot of fire departments, like Tamarac, Florida, Hudson County, New Jersey, Islands Fire Dept., Georgia and the Livesafe Foundation are posting links to the PSA from their website as well."

[Click Here](#) to watch the PSA.

Smoking Security System Triggers Full Response

9.12.11 - KHQ Right Now - Spokane, WA - SPOKANE, Wash.

2nd and Lincoln was blocked off in downtown Spokane Sunday around noon after a smoking security system triggered a full structure fire response from the Spokane Fire Department.

Fire officials on scene say the building is a six story complex filled with both business and residential units. Apparently the alarm system on the first floor, when tripped, emits artificial smoke. The smoke warranted a full response.

Smoke could be seen coming from the first floor on our KHQ Tower cam, however once firefighters arrived on scene, they discovered there was no fire, just a security alarm and some artificial smoke. Fire crews on scene told us they've never seen an artificial smoke security system and said it is not illegal.

[More Info](#)

Joke of the Month

The Driving Test

A professional juggler, driving to his next performance, is stopped by the police.

"What are you doing with these matches and lighter fluid in your car?" asks the police officer.

"I'm a juggler and I juggle flaming torches in my act."

"Oh, yeah? Let's see you do it," says the officer.

So the juggler gets out and starts juggling the blazing torches masterfully.

A couple driving by slows down to watch. "Wow," says the driver to his wife. "I'm glad I quit drinking. Look at the test they're giving now!"

Do you have any great jokes to share? Please send them to: malexan2@lexingtonky.gov or lespinosa@ci.beaverton.or.us

News On September 11th

Courtesy of NESAs

- **9/11 Hero Tells Tale of Losses, Lessons**
9.11.11 - Security Sales & Integration - **As the last fireman to escape 9/11's World Trade Center** devastation, ex-Chief Richard Picciotto has a unique perspective of what went right and wrong that tragic day. In an... [Read more](#)
- **911 Prompts New Building and Fire Codes to Emerge**
9.11.11 - Security Sales & Integration - Following the attacks on the World Trade Center (WTC), the wheels of investigation would soon begin churning to study and understand why the towers collapsed and what lessons could... [Read more](#)
- **Collaborating and constantly adapting: The World Trade Center security team at work**
9.08.11 - Security Systems News - New York - Diebold and DVS secure site for 10th anniversary observance on 9/11/11 and beyond. The World Trade Center security team of engineers from Ducibella, Venter & Santore and integrators from Diebold spend a lot of time together... [Read More](#)
- **Reflections from a 9-11 survivor**
9.9.11 - SecurityInfoWatch.com - Joe Dittmar discusses how the events of that day forever changed his life during SecureWorld Expo keynote. [More Info](#)
- **Roundtable: 9/11 lessons learned**
9.9.11 - SecurityInfoWatch.com - Five security experts take a forward-thinking look at security and public safety 10 years after the events of Sept. 11. [More Info](#)
- **ICC: Building Safety Codes Changed as a Result of 9/11**
9.5.11 - OHS - The 9/11 attacks on the World Trade Center identified a new, challenging frontier in public safety for the International Code Council, a developer of construction industry building safety codes used throughout the United States. [More Info](#)
- **Decade Of Disruption: 9/11-Inspired Innovation**
9.9.11 - Fast Company - The 9/11 attacks shook up more than the world's psyche, and have led to a raft of new inventions and futuristic tech designed to prevent similar terrorism in the future--from iRobots to full body scanners. These too have an ongoing mission to change our life. [More Info](#)

News on Mother Nature - Quake & Irene

Courtesy of NESAs

- **How Central Stations Prepared for Hurricane Irene**
9.2.11- Security Sales & Integration - When alarm companies and central stations in the northeast United States received word about Hurricane Irene, they immediately began implementing their emergency management plans. [More Info](#)
- **Hurricane Irene Affects East Coast Jewelers**
8.30.11 - Jewelers Circular Keystone Online - She unplugged all of her electrical appliances to protect the store from surges, and made sure the battery backup on the alarm system was working. ... [More Info](#)

- **Natural disasters test CSAA program**
9.2.11- Security Systems News - Pittsburgh, PA - Vector Security CEO Pam Petrow said recent natural disasters on the East Coast have provided a proof of concept for CSAA's ASAP-to-the-PSAP program. What happened during the recent hurricane and earthquake? [More Info](#)
- **CT: Police: crimes reported at two stores that lost power**
8.30.11 - TheDay.com - Griswold, CT - Because of the power outages, alarm systems were disabled, police said. The owner of the Country Farms convenience store reported a case of ... [More Info](#)
- **MD: Dundalk Reacts to Earthquake**
8.24.11 - Patch.com - ... **said the tremor caused numerous business alarms to go off. The quake** also shook up several senior citizens, who set off their medical alarm at a nearby ... [More Info](#)
- **MD: Earthquake Hits: 'People are Kind of Excited'**
8.24.11 - Patch.com - "The calls we've been getting are mostly alarm calls," she said, because the tremors were strong enough to trigger motion activated alarms, "but we've not ... [More Info](#)
- **MD: False alarm citations in Salisbury generated by storm to be voided**
8.28.11 - WGMD Radio - Salisbury, MD - Police responded to a high number of false alarms for businesses and residences because of the wind and rain from Hurricane Irene. ... [More Info](#)
- **NJ: Burglars took advantage of evacuation**
8.30.11 - Shore News Today - Middle Township, NJ - According to a report, police were notified of a burglar alarm at Walgreens. Video surveillance allegedly showed Lloyd and a 15-year-old girl smash the ... [More Info](#)
- **NJ: Rio Grande pharmacy allegedly 'looted' Saturday afternoon**
8.27.11 - Shore News Today - Middle Township, NJ - According to a report, police say they were notified of a burglar-alarm at Walgreens, arrived within moments and found the front door shattered. ... [More Info](#)
- **NJ: Strong Virginia earthquake sends a shock wave through New Jersey**
8.24.11 - newjerseynewsroom.com - Fire alarms at a number of buildings throughout the state were triggered by the quake. In Camden, a vacant building at Fifth and Walnut in Camden partially ... [More Info](#)
- **PA: Earthquake shakes region; buildings evacuated**
8.24.11 - Pittsburgh Post Gazette - The earthquake set off some fire alarms in buildings at West Virginia University, which were evacuated as a result. But there were no early reports of any ... [More Info](#)
- **VA: Police: Men broke into Portsmouth Gold Shop during Irene**
8.30.11 - The Virginian-Pilot - Portsmouth, VA - An alarm alerted authorities just after 10 pm Saturday. At least two men broke in through the front of the store, in a shopping center ... [More Info](#)

News on Door to Door Sales

Courtesy of NESAs

- **Palm Coast Code Enforcement Declares War On Door-to-Door Salesmen. Arrests Follow.**
9/2/11 - Flaglerlive - **It's not every day that door-to-door solicitors are stopped, read their rights and hauled off to jail. Then again, it's not every city that wields its code enforcement authority as strictly as Palm Coast does.** [More Info](#)

Public Safety Updates

Courtesy of NESAs

- **AR: False alarms and real money**
9.16.11 - NWAOnline - Fayetteville, AR - A frantic fire alarm sounding in the night may be false, but it's still expensive. It's estimated that the average false alarm takes up to 20 minutes of a ... [More Info](#)

- **CA: False alarms could get costly in Danville**
9.22.11 - Contra Costa Times - Danville, CA - On a 5-0 vote, the Town Council approved an ordinance Tuesday requiring those with burglar alarms to register with police and face fines if officers respond ... [More Info](#)
- **CA: Salinas' false burglar alarm fees may climb**
9.13.11 - The Salinas Californian - Salinas, CA - With more than 98 percent of all burglar alarm reports proving false each year, the City Council tonight will consider a modest increase in the fine levied ... [More Info](#)
- **CA: San Diego Moves To Begin Charging For False Alarms**
9.13.11 - San Diego 6 - San Diego, CA - The City Council Monday tentatively approved a plan for the San Diego Fire-Rescue Department to begin charging fees for false alarms. ... [More Info](#)
- **CO: Alarm firms balk at proposed city ordinance**
9.9.11 - Pueblo Chieftain - Pueblo, CO - Security alarm companies are digging in their heels against a proposed city ordinance that would impose an annual registration fee on all residential ... [More Info](#)
- **CO: Security system fees set off owners**
9.15.11 - Pueblo Chieftain - Pueblo, CO - Police Chief Luis Velez couldn't have been surprised by all the crossed arms in the audience Wednesday — body language from Pueblo alarm company owners ... [More Info](#)
- **FL: Deputy injured in wreck**
9.9.11 - Baker County Press - Baker County, FL - ... of September 6 when he lost control of his cruiser on CR 229 north of Sanderson while answering what turned out to be a false alarm burglary call. ... [More Info](#)
- **GA: Albany Police to host Security Seminar**
9.23.11 - WALB-TV - Albany, GA - Police will show you various ways to discourage crooks, and recommend some of the latest technology in alarm and surveillance systems that cops say really ... [More Info](#)
- **GA: Peachtree City UPDATES - Week of Aug. 29, 2011**
8.29.11 - Citizen.com - Peachtree City, GA - Over 80% of false alarms are the result of human error, and 50% of those errors ... Under Peachtree City's new ordinance, anyone with a burglar alarm system ... [More Info](#)
- **IA: Ottumwa installing surveillance cameras**
9.12.11 - Chicago Tribune - Ottumwa, IA - Police Chief Jim Clark says one of the cameras was used recently when a burglary alarm went off at a business. It was a false alarm but Clark says the ... [More Info](#)
- **IA: Waterloo council will debate fire inspection fee increase**
9.5.11 - Waterloo Cedar Falls Courier - Waterloo, IA - The proposed fire alarm and sprinkler fees would be based on the square footage of the area being covered by those systems. Currently, the city charges ... [More Info](#)
- **IL: Group pushes collecting fines**
9.9.11 - Danville Commercial News - Danville, IL - The city has a fee in place to charge for the fifth false alarm at a business or other property to which the ... [More Info](#)
- **KS: False Alarm Calls Down After Ordinance**
9.14.11 - KAKE - Wichita, KS - Police are hoping to cut the number of false security alarms that are costing you and the city millions every year. Every time an alarm sounds, ... [More Info](#)
- **KS: Seminars on false alarm ordinance this week**
9.12.11 - Kansas.com - Wichita, KS - The Wichita Police Department will host two informational seminars regarding alarm systems for citizens and alarm companies this week. ... [More Info](#)
- **MD: Young wants hearing over home burglar alarm program**
9.26.11 - Baltimore Sun - Baltimore City, MD - Council President Bernard C. "Jack" Young is calling for increased scrutiny of the city's False Alarm Reduction ... [More Info](#)
- **MI: Detroit police's scaled down alarm response strategy begins today**
8.22.11 - Detroit News - Detroit - The Detroit Police Department's new policy of not responding to burglar alarms unless security companies can verify the need for an officer goes ... [More Info](#)
- **MI: Grand Rapids aims to stop setting city fees 'arbitrarily'**
8.22.11 - MLive.com - Grand Rapids Press - Grand Rapids, MI - When Grand Rapids firefighters respond to a third false fire alarm at a structure within a year, ... [More Info](#)

- **MI: Grosse Pointe Woods hopes alarm**
9.13.11 - GrossePointeToday - Grosse Pointe Woods, MI - The first is the institution of a system to register alarm systems in both homes and businesses, and impose fines on those whose improper maintenance of ... [More Info](#)
- **NE: Officials: 911 false alarms up**
9.5.11 - Grand Island Independent - Grand Island, NE - The number of false alarm calls coming into the Grand Island/Hall County 911 center is up. Emergency Management Director Jon Rosenlund ... [More Info](#)
- **NJ: Branchburg to set big fines for false fire alarms**
9.26.11 - NJ.com - Branchburg, NJ - ...would increase fees for false fire alarms. The public meeting, at 8 pm in the Municipal Building, follows an hour-long executive session to discuss ... [More Info](#)
- **NJ: Fallen Edison police officer to be remembered**
9.15.11 - MyCentralJersey.com - Edison, NJ - ...17, 1971, Papaiani was shot and killed when he and his partner, William Gorman, responded to a silent holdup alarm at a bank at Menlo Park Mall. ... [More Info](#)
- **NY: Syracuse police start programs to battle burglaries, help areas ...**
9.8.11 - Syracuse.com - Syracuse, NY - He urged owners of unoccupied homes to keep alarm systems on even if there are no possessions in the home to prevent thefts of copper pipe and other metal. ... [More Info](#)
- **PA: Contracts awarded for Irwin streetscape work**
9.15.11 - Pittsburgh Tribune-Review - Irwin, PA - Also last night, council approved an ordinance establishing fines for false alarms, ranging from \$75 for a third offense to \$500 for a seventh offense. ...[More Info](#)
- **PA: Pocopson officials ask residents to cut false alarms**
9.13.11 - The Unionville Times - Pocopson, PA - "Help Pocopson Reduce False Alarms" was the headline of an article in the Township's July newsletter and during Monday night's Board of ... [More Info](#)
- **TX: False alarms create real problems for law enforcement**
9.21.11 - Your Houston News - Houston, TX - Although the law requires that every house and business in Harris County with an activated security alarm system must have an alarm permit, many do not. ... [More Info](#)
- **TX: False alarms put strain on law enforcement**
8.25.11 - Houston Chronicle - Houston, TX - To apply for an alarm permit: Log onto <http://www.hcso.hctx.net/default.aspx> and click on the tab for Alarm Permits ... [More Info](#)
- **WA: Lakewood police get funds to install cameras in patrol cars**
9.11.11 - TheNewsTribune.com - Lakewood, WA - The department will use the remaining grant money to buy an alarm system to ... Officers install the alarms in businesses and other places that have been ...[More Info](#)

Industry News

Courtesy of NESAs

- **Law Enforcement Explains How to Improve Intrusion Detection**
8.25.11 - Security Sales & Integration - In the 2011 Law Enforcement Security Industry Study, police and sheriffs provided tips on how alarm companies can strengthen their relationships with law enforcement. In this latest blog, read their responses on how to improve intrusion detection. [More Info](#)
- **NFPA Journal, September/October 2011**
9.8.11 - National Fire Protection Association - The campaign will focus on three protection elements: working smoke alarms, home fire escape planning and practice, and home fire sprinklers. ... [More Info](#)
- **Tyco to Split Into Three Companies**
9.19.11 - Gainesville Sun - In the next year, the conglomerate is looking to cleave off its North American residential alarm system unit, its flow control group and its commercial ... [More Info](#)

- **Break-ins are down, but your house may be screaming 'rob me'**
9.21.11 - ConsumerReports.org - Relying on silent alarm systems. Everyone hates noisy alarms, especially burglars. Smart thieves know that it can take as long as 10 to 20 minutes for the ... [More Info](#)
- **Home Security: Warnings Revealed in New Survey**
9.26.11 - Thinking Clearly - The survey found that 43% said that they do not always turn on the alarm systems ... Even after having a home security alarm system, these tips can help ... [More Info](#)
- **Burglars Say They Find Targets Through Social Media**
9.27.11 - Wall Street Journal (blog) -... from targeting a home if they knew it had a security alarm. The study was carried out on behalf of Friedland Security, a company specializing in alarms. [More Info](#)
- **Home security systems can protect against break-ins**
9.13.11 - Seattle Times - Many security companies place limits on their liability if a break-in occurs, even through their negligence. Unmonitored security systems have on-site ... [More Info](#)

Please Share Your Newsletters and Tips with Us

We would like to see how you communicate with your alarm users. Please add FARA to your mailing list if you send out Newsletters or mailings with false alarm reduction information. Do you have a brochure that describes your ordinance or program? We would like to see it. Staff will review what we receive and share tips and information with your fellow members in later issues of this newsletter.

Please send your newsletters, tips and brochures to:
False Alarm Reduction Association
10024 Vanderbilt Circle, Unit 4
Rockville, MD 20850
bradshipp@4yoursolution.com

FARA Mission Statement

It is the mission of the False Alarm Reduction Association (FARA) to provide a forum for local government alarm ordinance professionals to exchange information on successful false alarm reduction programs, to serve as a clearinghouse for agencies seeking to reduce false alarms, and to foster an environment of cooperation among public safety, the alarm industry and the alarm users.

Contact Us

False Alarm Reduction Association
10024 Vanderbilt Circle, Unit 4
Rockville, MD 20850
Email: info@faraonline.org
<http://www.faraonline.org>

Comments and suggestions regarding FARA's InfoLink are both encouraged and welcomed. If you would like to submit an article for publication, or if you have any questions or concerns about this newsletter, please contact the FARA Board of Directors at 301/519-9237, or by e-mail at: info@faraonline.org

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