

FARA InfoLink March, 2011

• FARA News

- Everything's BIG in Texas
- Thanks to Institute Sponsors!
- Board Elections in San Antonio
- Texas Day Scheduled for the Symposium!
- Nominations for FARA Achievement Awards Needed!
- Certified Alarm Manager What's it All About?
- Albuquerque in 2012!!!
- FARA's Believe it or Not
- Communications Committee
- Fire Committee Moving Forward!
- Training and Certification Committee Updates
- Have a Shopping Spree on FARA
- Featured Publications
 - Featured Bulletin Springtime Alert: How To Reduce Those Pesky False Alarms
 - <u>Featured Manual</u> Model for Electronic Filing of Alarm System Registrations
- General News
 - o Joke of the Month
 - News on Door to Door Sales
 - Public Safety Updates
 - Industry News
- Please Share Your Newsletters and Tips with us
- FARA Mission Statement
- Contact Us

Everything's BIG in Texas

By: David Wilson, Conference Committee Member

Everything's BIG in Texas.....including the 2011 FARA Training Symposium in San Antonio!!!!



For those of you seeing this for the first time – there is still time to register for San Antonio. Those of you who are procrastinating, we may have to take a vote about you attending!^(©) FARA and the Conference Committee encourage everyone to come to San Antonio in April for great training, networking, fellowship, and just good ole borrowing ideas from those sharing your job description.

There are extremely limited funds left to assist public safety members attend the symposium. So, make your move now! Visit the FARA website, download and complete the very short and simple application to help get the needed funds to get you there. Remember, there are no additional funds beyond what has been dedicated so you must act now because they are going fast!



The instructors are ready. San Antonio is ready. There are no evolution	a for you not	
The instructors are ready, San Antonio is ready. There are no excuse	s for you not	
being ready! Come to San Antonio – It's going to be a BIG time!		
Reminder – the Conference Committee is busy planning the 2012 training symposium that will be held in Albuquerque, New Mexico. Help us to help you by submitting your suggestions for training opportunities for Albuquerque 2012.		
Thanks to Institute Sponsors!		I
Without the FARA Institute and our generous contributors, FARA train possible. Many, many heartfelt thanks go out to all of our Institute de		would not be
<u>Platinum</u> (\$3000 or more donat	ion)	
Broadview Security, Inc National Electronic Security Allian Public Safety Corp (CryWo Texas Burglar & Fire Alarm Associal	ce (NESA) olf))
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Canadian Security Association (CANASA) Installation Quality Certification Board Maryland Burglar & Fire Alarm Association (MDBFAA) Vector Security, Inc.	DSC	
<u>Bronze</u> (\$500)	<u>Sponsor</u> (\$250)	
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Board Elections in San Antonio		

By: Norma Beaubien, FARA Board

Five different Board seats will be filled during the General Membership Meeting at FARA's 2011 annual international training symposium. **Public Safety** FARA members will elect a Vice President-Electronic Security, a Secretary, and two At-Large Directors. **Associate** FARA members will elect an



Electronic Security Associate Director. The term of office for each position elected is two years.

Nominations will be taken from the floor for each seat. Any FARA member who has been in good standing for at least one year, attended at least one FARA Annual Membership Meeting and served on one or more FARA committees can be elected to any of the offices as indicated above. It is not necessary to be present to be nominated or elected. If you are interested in serving on the Board but cannot attend the symposium, you will need to get someone who is attending to nominate you at the appropriate time during the General Membership Meeting. Only those nominated will be considered for positions.

We welcome all who wish to participate, as it makes your association stronger to continually fill leadership positions with new members. <u>Click here to review a copy of the Board Member Duties and Functions</u> <u>document, which details the responsibilities delegated to each board member</u>.

Texas Day Scheduled for the Symposium!

By: Norma Beaubien, Conference Committee Co-Chair

Through the generous sponsorship of the Texas Burglar and Fire Alarm Association, and their affiliates the North Texas Alarm Association, Houston Gulf Coast Alarm Association and the South Texas Alarm Association, FARA will be holding a Texas Day at the San Antonio Symposium.

What is Texas Day you ask? Well, I'll tell you. Since we are in the great state of Texas, it is our way of thanking those in our host state. We hope to generate interest in the issue of false alarm reduction and help jurisdictions and alarm industry alike institute programs that will work for them. We have a host of public safety and alarm industry experts helping us teach courses or serving on panels throughout the week. Texas Day provides a forum to help the public safety and alarm industry communities meet each other and start to develop strong working relationships, if they don't already exist.

Texas Day is also a way of showcasing everything FARA has to offer to Texas public safety and alarm industry professionals. We will highlight everything from our fabulous training symposium itself and the outstanding courses and networking opportunities offered to our everyday committee work that benefits all. Any member of one of the above Texas alarm associations, as well as any public safety member, can attend the symposium free of charge on Wednesday, April 6, 2011. It is our strong hope that everyone will attend the entire symposium to gain the most out of the courses and networking provided. We are excited to offer this great opportunity for those interested in false alarm reduction to attend the FARA symposium on Texas Day!

Nominations for FARA Achievement Awards Needed!

By: Norma Beaubien, FARA Board

Have you done something at your agency of which you are particularly proud? How about in your own company? Do you have a successful false alarm reduction program in place that is excelling in its effectiveness? Do you know of any person or company that fits this bill? If you answered yes to any of the above, then we want to hear from you! Be the first to send in your nomination for a FARA Achievement Award.

Please send in your nominations for FARA's False Alarm Reduction Achievement Awards. Feel free to nominate your own agency/company or others. Both public safety and associate members can submit nominations for any category listed below. All submitted nominations will be provided to the attendees in San Antonio. All attendees will then cast a vote on who their favorite is in each category. As such, your nomination should contain sufficient information to allow those voting to understand what the accomplishment is and how you were able to achieve it. You may use narrative, charts, graphs or any combination of the three. Please limit your nomination to no more than two (2) pages in length. The Achievement Awards will be presented during the San Antonio training symposium.

- **Public Safety False Alarm Reduction Achievement Award**: This award is presented to the public safety agency that has an alarm management program, which has shown meaningful or significant reduction in the number of false alarms over a 3 to 5 year period.
- **Industry False Alarm Reduction Achievement Award**: This award is presented to an individual alarm company that has implemented and sustained an alarm management program, which has shown meaningful or significant reduction in the number of false alarms over a 3 to 5 year period.
- **FARA Achievement Award**: This award is presented to an individual, company or association that has demonstrated significant or meaningful contributions toward the FARA mission.

We know that great things are being done by public safety and alarm industry alike to combat false alarms. Tell us what you have done and let us help you get the recognition you deserve with an Achievement Award. Nominations must be submitted on or before **March 25, 2011** to be considered. Please submit your nominations to FARA c/o Brad Shipp at <u>bradshipp@4yoursolution.com</u> or via fax at 301/519-9508.

Certified Alarm Manager – What's it All About?

By: Amy Lowe, CAM, Professional Certification Committee Chair

Do you want to have those fancy letters behind your name???

Well, let FARA help you get Certified!!! Take the CAM (Certified Alarm Manager) exam in San Antonio and earn some of the recognition you so richly deserve. The exam will be given on Thursday, April 7, 2011 from 1:30 to 4:30 pm.

<u>Click this link for more information on what the Professional Certification Program is all about.</u> Use the link to review the webinar and a link to the objectives and rules for the CAM.

Keep watching future issues of the InfoLink for more information on how you can sit for the Certified Alarm Manager exam!

Albuquerque in 2012!!!

By: Norma Beaubien, Conference Committee Co-Chair

Albuquerque is a welcoming Southwest destination with stunning landscape, 310 days of sunshine, gorgeous sunsets, blue skies and low humidity.

FARA has contracted with the MCM Eleganté Hotel and Event Center in the heart of Albuquerque, New Mexico as the host hotel for our 2012 Annual International Training Symposium. The hotel has wonderful amenities to offer including free breakfast each morning and two complementary drink tickets to use in their lounge each evening. Couple that with the indoor pool, Jacuzzi, state of the art fitness center, spacious



sleeping rooms and premier location, and FARA could not have selected a better hotel for the price!

At \$89 per night plus tax, this hotel is affordable and a definite "can't miss" in 2012. Even though it is a year away, start planning now! Solicit donations for the FARA Institute so more public safety can attend than ever before.

See you in the desert southwest May 1st through May 3rd, 2012!

FARA's Believe it or Not

By: Lisa Espinosa & Sha Alexander, Newsletter Editors

Picture this-you have just arrived home after a nice night out with the family only to find multiple police cars with flashing lights waiting for you in your driveway. You imagine your house is in total chaos and your most precious items have been stolen from you! The officer in charge greets you and informs you that the culprit has



been apprehended and is being detained. Who could it be? Interesting that your home is in tact.... In the corner 3 officers are hovered over something in the corner-was the culprit shot? A closer look reveals a dismantled robotic vacuum cleaner that was on the loose setting off multiple sensors throughout the house. The only option was to bring a screwdriver to it and remove the battery to avoid further mayhem.

Note: Some details in this story have been changed to protect the innocent!

This may sound like a crazy story but a runaway robotic vacuum did, in fact, cause a false alarm. This story reminds us, once again, that all types of funky happenings do cause false alarms.



Do you have any stories you would like to share about strange, unusual, or funny reasons for false alarms? How about outlandish things that happen in the course of your usual work day? I know we all have them, so let's share and give everyone a chuckle! Please forward your stories to <u>malexan2@lexingtonky.gov</u> or <u>lespinosa@ci.beaverton.or.us</u> and we'll put them in the next InfoLink for all to share!

Communications Committee

By: Norma Beaubien, Co-Chair

The committee has been hard at work creating new documents to add to the FARA publication library. Currently, we are working on an Officer and Dispatcher training manual that contains useful information they should have when answering calls for alarm activations. Also underway is a manual on how to write good, effective standard operating procedures for your false alarm unit or section. It will be complete with examples of actual SOP's and will give overview information on the type of information that should be contained in the SOP.

Four different existing manuals were reviewed and reaffirmed by the committee and the FARA board. They are the How to Calculate False Alarm Dispatch Rates, Working with Third Party Administration Companies, False Alarm Strategies and Residential Security manuals. There are five additional manuals that will be reviewed in 2011.

Other initiatives are also in the works! Rest assured that we are doing all we can to provide the membership with useful manuals and guides that will help with the day-to-day operations of an alarm unit.

We are always looking for more members to participate on committees. If you like to write or edit documents or even just want to give your opinion on issues related to false alarms, we want you on the Communications Committee! We have a monthly teleconference on the first Tuesday of every month at 11:30 am ET. If you're interested, please let us know. <u>norma.beaubien@montgomerycountymd.gov</u>

Fire Committee Moving Forward!

By: Mike Mahoney, Fire Committee Co-Chair

Your Fire Committee has been very active getting the word out that we are active again. We have been working on a brochure for the fire authorities explaining who we are and how FARA may benefit them. This brochure encompasses a large amount of knowledge from different sources and many people. It may only be two pages but it speaks volumes on FARA's commitment to the public safety community. Thank you all for your input to our fire brochure.

Shortly, you will begin to see white papers coming out on specific fire-related subjects that may be shared with AHJ's, home owners, business owners and others to assist in identifying and preventing false alarms. Please do not hesitate to contact someone on the Fire Committee if you have an idea or suggestion for a paper.

I look forward to meeting each of you in San Antonio. <u>mjmahoney@vectorsecurity.com</u>.

Training and Certification Committee Updates

By: Sherry Couey, T&C Committee Member

The Training & Certification Committee is currently working on a new webinar on "How to Create Regional Meetings," which will include examples of what others are doing at meetings in their areas. T&C Chair Sue Clark has developed a preliminary PowerPoint presentation for review by committee members. We hope to offer the new webinar by early this summer.

Also in the works is a webinar on false alarm prevention designed specifically for big box stores and other large retailers. A preliminary PowerPoint, created by Cindy Smith of Checkpoint Security, has been submitted for review by committee members.

The False Alarm Reduction 101 course is finally coming to fruition after many, many months of hard work. This course is designed to help alarm industry professionals understand false alarms from a public safety perspective. In approved areas, it will also serve to provide a new and exciting avenue for alarm industry professionals to meet their CEU requirements. Watch the InfoLink for future information on this exciting new venture!

The T&C has experienced a couple of losses in membership, either due to other obligations or positive career moves that may take the member away from false alarm reduction. With that in mind, the committee most heartedly welcomes Shellie Reid, who recently replaced Bill Douglas in Loudoun County, VA. We would love to welcome more of you. As individuals move on to other endeavors, we could also use more participation from other FARA members. If you are considering getting more involved with FARA, give the T&C a try. We meet by teleconference the third Thursday of every month at 2pm ET, unless otherwise specified. If you find that we are not good fit for you, FARA has several other committees that might suit you. For more information contact <u>Susan.Clark@montgomerycountymd.gov</u>.

Have a Shopping Spree On FARA

By: Stacey Peacock, Membership Committee Member

The Membership Committee introduces its new membership drive incentive. Get a new member to sign up with FARA and receive a \$20.00 gift card to one of the following retailers of your choice: Chili's Restaurant, Subway, Olive Garden, Home Depot, Lowes, Starbucks, ITunes, Barnes & Noble, Wal-Mart, Target, Walgreens or Amazon.com.

Think of the invaluable resources FARA has provided to your agency, company or job and reach out to neighboring jurisdictions or companies that are in need of all the amazing



You are doing a good deed by introducing people to FARA – now get something in return for your goodness. For more information contact Stacey Peacock at <u>peacocks@barnstablepolice.com</u> or Debbie Hansen at <u>hansenD@naperville.il.us</u>.



Featured Bulletin - Springtime Alert: How To Reduce FARA False Alarm Prevention n for Ale m lisers **Those Pesky False Alarms** False Alarm Reduction Tips For the grant of the start of the start of the grant for the grant for the grant for the grant of the grant of the grant of the grant start of the By Brad Shipp, FARA . Spring usually brings warmer weather and we all lise to open sur-windows and doors to air. Be sure to close and locit all doors and windows before arming your alarm system Even though there may still be snow on the ground, Spring really is just Before memory group sour summum or putting up the new spring purtains or drages, first whether the design change would interfere with the operation of your mation detectors around the corner! This year, when you do your spring cleaning in your MMMM to serve allow company and schedule the annual important or your important, have them. Bright your optime and review all calesche and det that may have accumulated in and around your notice detectors and home or business, be sure to include your alarm system e detectors. I your ware system batteries to ensure that they will be your system for a minimum of 4 hours should you less Broure that all window and stor portacts are finely in place. Tran or ration all users on the proper operation of the allernic Ensure that any changes you mails to your home or since the last inspection will not severe a false atem. Make sure that all of your contact information is still with value data. Scenado. The full list of bulletins, which have been approved by the board, can be b) If you experience inclement weather during the spring time, be sure to their the doors 11 securely in their flame so that blowing will we have as for when accessed on our web site. Your local public safety apency strangly recenter Don't be part of the j Be part of the sola We encourage you to use these informational bulletins as bill stuffers, handouts at meetings or to send to individual problem alarm users Featured Manual – Model for Electronic Filing of Alarm FARA **System Registrations** By Brad Shipp, FARA This model provides a recommended protocol for sharing alarm system Model for Electronic registration data and proposes standard data file formats for transfer of Filing of Alarm System bulk information between the jurisdictions and the alarm business. It Registrations provides guidance on electronic self-registration issues, to include security and registration fee payments. It also provides guidance on issues related to "on demand" access to registration/permit information from either alarm businesses or alarm owners on features such as providing permit status changes and updates to information. Produced by the False Alarm Reduction Association (FARA) The full list of manuals, which have been approved by the board, can be ed without the expressed, written consent of FARA. accessed on our web site. Copies of manuals can be downloaded from the member's only site.

Joke of the Month

HOW TO INSTALL A HOME SECURITY SYSTEM:

- 1. Go to a secondhand store and buy a pair of men's used work boots size 14-16.
- 2. Place them on your front porch, along with a copy of Guns & Ammo Magazine.
- 3. Put four giant dog dishes next to the boots and magazines.
- 4. Leave a note on your door that reads:

Bubba,

Jake, Buck, Slim & I went for more ammo and beer. Be back in an hour. Don't mess with the pit bulls; they attacked the mailman this morning and messed him up bad. I don't think Killer took part, but it was hard to tell from all the blood. Anyway, I locked all four of 'em in the house.

Better wait outside. Be right back.

Ruby

Do you have any great jokes to share? Please send them to: <u>malexan2@lexingtonky.gov</u> or <u>lespinosa@ci.beaverton.or.us</u>

News on Door to Door Sales

Courtesy of NESA

- CA: Woman complains of alarm wires hanging from house 3.8.11 - Bakersfield Now - Bakersfield, CA - A viewer frustrated with the way an alarm company handled the installation of her alarm system called the Eyewitness News tipline for help. A viewer frustrated with the way an alarm company ... <u>More Info</u>
- **UT: Summer model company says it's 'breaking the mold'** 3.3.11 - Security Systems News - American Fork, UT - One of the major Utah-based summermodel companies will recruit two-thirds of its sales reps from outside the Utah Valley. Where is it getting its reps and what are its plans for the summer? <u>More Info</u>
- WA: Door-to-door alert: Alarmed by alarm pitch

3.5.11 - West Seattle Blog - Seattle, WA - I also did see a company van in the area for an alarm company with a "promotions vehicle" sign on it. I even saw it heading east on 100th and 35th at about 8:15PM (makes your time seem right). My guess is that it was legit as he came by during the ... <u>More Info</u>

Public Safety Updates

Courtesy of NESA

• AZ: CG offers free alarm awareness class

2.18.11 - TriValley Central - Casa Grande, AZ - Free alarm awareness classes are being offered by the Casa Grande Police Department for persons interested in learning how to avoid false alarms and how to properly cancel false alarms. Attendees also will learn how to obtain an alarm permit, ... <u>More Info</u>

- CA: SF couple overpays for alarm services 2.18.11 - abc7news.com - (KGO) - San Francisco, CA - If you own a burglar alarm, you may know about the fines many cities impose for false alarms. In San Francisco, there's a fee just to own a burglar alarm, and one couple found out they were not only paying the fee, ... <u>More Info</u>
- FL: Belleview proposes simplification to false alarm code
 2.18.11 Ocala Belleview, FL The amended ordinance would give Police Chief Lee Strickland more discretion in handling a false alarm, along with the ability to not assess a fine. Other changes would include referring unpaid fines to a collection agency rather than placing a lien on ... More Info
- GA: Police chief gives City Council update on crime wave

2.18.11 - Marietta Times - Marietta, GA - "We're also suggesting to business owners that an alarm system can be invaluable for protection from break-ins. Boley Enterprises had an alarm that went off and nothing was taken there." Three businesses were broken into Saturday and Sunday, ... <u>More Info</u>

- IL: Channahon's false alarms have police seeking fines 2.25.11 - Chicago Sun-Times - Channahon, IL - False burglar alarm calls are getting out of hand in the village, and the police chief is calling for fines for those who abuse the service. Last year alone, police Chief Joe Pena ... <u>More Info</u>
- MI: Saginaw, Mich. cracks down on false alarms 2.15.11 - SecurityInfoWatch - Saginaw, Mich - City establishes alarm registration fees, penalties for repeat false alarms under new ordinance... <u>More Info</u>
- MN: New Alarm Ordinance a Success in Duluth
 2.17.11 FOX 21 Online Duluth, MN Duluth Police say there was a 31% reduction in the number of false alarms from 2009 to 2010, the year it started. They credit that to the ordinance, education and fines from which they collected more than \$10000. Says Sgt. Pete Stauber, "It's not our ... <u>More Info</u>
- NC: Greensboro Fire Considers Dispatching Fewer Trucks Due to Fuel Costs

2.25.11 - My Fox 8 - Greensboro, NC - The Greensboro Fire Department is considering scaling back the number of units it sends on some fire alarm calls. The typical larger fire engine holds about 60 gallons of fuel, which means each trip to the filling station costs well over a hundred ... <u>More Info</u>

- NC: Wilmington Police are cracking down... on false alarms

 3.4.11 WWAY NewsChannel 3 Wilmington, NC If your home or office alarm accidentally goes
 off, you'll find a warning hanging on your door. It's from Wilmington Police Department, telling you
 that if they have to respond to a false alarm a second time, you'll be charged \$50.00. ... More Info

 NJ: Alarms must be registered with GRPD
- NJ: Alarms must be registered with GRPD
 2.17.11 NorthJersey.com Glen Ridge, NJ An alarm registration form can be found on the borough website at http://www.glenridgenj.org/form-alarm.htm. The completed form can be mailed to or dropped off at the Glen Ridge Police Department's records bureau. For additional information, contact ... More Info
- NJ: Police Urge Residents to Register Alarms 2.24.11 - Patch.com - Springfield, NJ - Springfield police are asking residents whose homes are equipped with alarm systems to register them with the police department and warning that frequent false alarms will result in fines. ... <u>More Info</u>

NS: RCMP: too many alarms
 3.1.11 - The Register/Advertiser - New Minas, NS - In 2009 and 2010, Nova Scotia RCMP spent more than 12000 hours responding to false alarm calls each year. New Minas RCMP respond to 1200 false alarms a year; Berwick RCMP handle between 60 and 90 a year. "Say we get an alarm, we go and find a mouse has ... <u>More Info</u>

NY: Court says deputy negligent for rear-end crash 2.17.11 - Wall Street Journal - AP - Albany, NY — A sheriff's deputy was negligent like any other driver when it rear-ended a car in stop-and-go traffic while responding as backup to a burglary alarm, the state's top court ruled Thursday. Monroe County Deputy John DiDomenico's crash... More Info

• OH: City offers amnesty for parking tickets

3.3.11 - Cincinnati.com - Cincinnati, OH - Council figured into the 2011 budget \$1.8 million from the amnesty program, which ultimately also will include back bills for emergency medical runs and false alarm responses by police. The city estimates a total of \$16 million in back taxes owed, ... <u>More Info</u>

• OK: Systems improving

3.7.11 - Tulsa World - Tulsa, OK - But one of the most important features of security alarms remains the noise of the alarm itself, according to Tulsa Police Department Burglary Unit Sgt. Brandon Watkins. "One of the first things we tell people is to get a really, really loud alarm. ... <u>More Info</u>

• PA: Abington board votes to change alarm system ordinance

2.15.11 - Montgomery Newspapers - Abington, PA - The Abington Township Board of Commissioners voted 12-3 in favor of amending the current alarm system ordinance, which charged ... <u>More Info</u>

• PA: Bethlehem council turns down alarm fees

2.16.11 - Allentown Morning Call - Bethlehem, PA - The annual registration, much like a vehicle registration, would force alarm users to update vital information. That information would include emergency contacts who could deactivate the alarm. Police have said they often respond to false alarms and ... <u>More Info</u>

• PA: Council is preparing for 'spring cleaning' in boro

2.20.11 - Wilkes Barre Times-Leader – Dallas Borough, PA - Also approved were resolutions to amend the borough equipment policy and establish fees for procedures involving burglar, fire and medical emergency alarm systems. Another motion approved included details in preparation for actual spring cleaning ... <u>More Info</u>

PA: False alarms lull residents into false sense of safety
 3.4.11 - Newsworks.org - Philadelphia, PA - But when an alarm woke high

3.4.11 - Newsworks.org - Philadelphia, PA - But when an alarm woke him up early Wednesday morning, this time, he saw smoke, and fled the building. "I'm gonna leave out, cause I'd rather be safe than sorry. Everything happens for a reason that was like a sign. Cause a lot of people never came out ... <u>More Info</u>

• PA: Monroeville to charge for excessive false alarms

2.18.11 - FireEngineering.com - Monroeville, PA - Officials approved an ordinance stating that residents and business owners will have to pay a fee for false alarms. According to the ordinance, the borough incurs a cost for each false alarm because the fire department or police officers have to ... <u>More Info</u>

SC: Influx of false calls stumps fire officials 2.22.11 - Greenville News - Greenville, SC - Someone also reported a dumpster fire at Texas Roadhouse that ended up being a false alarm a week earlier, Van Pelt said. The same person is likely behind the false calls that sent Wade Hampton firefighters on a wild goose chase to Bi-Lo, Taco Bell, ... More Info **TN: Home Burglaries Still Up Almost 20 Percent In Nashville** 2.18.11 - NewsChannel5.com - Nashville, TN - "Everybody that didn't have an alarm, they're getting an alarm," said Burnett. She said last year there were four burglaries on her street alone. It never used to be that way. Each Metro Police Precinct has someone like Sergeant Ogren who meets with ... More Info TX: Arlington City Council to look at ways to close possible budget gap 3.7.11 - Fort Worth Star Telegram - Arlington, TX - Outsourcing burglar alarm responses to armed security guards instead of uniformed officers could save the city about \$1.1 million. Late next month, Arlington will receive preliminary tax roll figures from the Tarrant Appraisal District. ... More Info TX: Longview City Council passes false alarm ordinance 2.11-11 - Longview News-Journal - Longview, TX - Property owners with fire alarms have until April 1 to register their alarm with the Longview Fire Department at no cost. After April 1, the one-time permit fee will cost \$10. More Info **WI: Eau Claire Police Department Teams With Alarm Industry** 3.2.11 - Centre Daily Times - Eau Claire, WI - Between 2005 and 2011 alarm dispatches dropped by 50 percent thanks to the implementation of proven strategies developed by the Security Industry Alarm Coalition (SIAC) and law enforcement agencies throughout the US "Our mutual goal is for our ... More Info **Industry News**

Courtesy of NESA

- Pinnacle Security Helps Establish Alarm Management Association of Utah

 3.2.11 American Banking News (press release) Called the Alarm Management Association of
 Utah, the group will be a collaborative resource for its members, sharing best practices and
 providing direction and guidance in the residential security market. Pinnacle, founded in 2001, is
 one of the most ... <u>More Info</u>
- Revamped IQ Certification Rules Simplify Application Process 2.25.11 - Security Sales & Integration - The Installation Quality (IQ) Certification Program has reformatted its guidelines to make it easier for central monitoring stations to apply ... <u>More Info</u>
- New SFPE Survey Finds Americans Typically Misjudge Fire Risks
 2.15.11 FireEngineering.com These cues can include being notified by the building's fire alarm/emergency communication system, hearing other people in the building, seeing the fire, ... <u>More Info</u>
- Lake couple files suit against security company

2.16.11 - Canton Repository - Canton, OH - Back then, the Summit County Sheriff's Office warned homeowners with alarm systems to contact their security companies to verify the integrity of the systems after learning that Sturznickel had worked for Securi-Com and may have used his knowledge to ... <u>More Info</u>

- Central station execs converge to discuss 6-E
 2.17.11 Security Systems News Albany, NY Central station owners flew in from around the country to (mostly) give a thumbs down on Article 6-E, central station licensing legislation. Is 6-E dead? Will it rise again? <u>More Info</u>
- \$4.6M Wrongful Death Settlement Puts Focus on Industry Best Practices
 2.18.11 Security Sales & Integration San Francisco The widow of a firefighter who was one of four people killed in a 2007 house fire in San Pablo, Calif., will be paid \$4.6 million to settle her wrongful-death lawsuit against two security companies ... <u>More Info</u>

- **Report: Crimes against churches on the rise** 2.17.11 - SecurityInfoWatch.com - Experts discuss the steps worship centers can take to mitigate threats. According to a new report from Christian Security Network, crimes against churches are on the rise across the country. Earlier this month, Christian Security Network, an organization dedicated to helping churches and other Christian affiliated facilities become safer and more secure, released a report detailing crimes against Christian organizations in 2010. <u>More Info</u>
- Home security cameras catch criminals in the act, help in the courtroom 2.20.11 - Eastern Iowa News Now - More than 2200 people in Cedar Rapids-Iowa City have a traditional burglar alarm system through Per Mar Security Services. "It's a feeling of safety; a feeling of security," said Per Mar Security Services General Manager Michael Kaplan. ... More Info

Please Share Your Newsletters and Tips with Us

We would like to see how you communicate with your alarm users. Please add FARA to your mailing list if you send out Newsletters or mailings with false alarm reduction information. Do you have a brochure that describes your ordinance or program? We would like to see it. Staff will review what we receive and share tips and information with your fellow members in later issues of this newsletter.

Please send your newsletters, tips and brochures to: False Alarm Reduction Association 10024 Vanderbilt Circle, Unit 4 Rockville, MD 20850 bradshipp@4yoursolution.com

FARA Mission Statement

It is the mission of the False Alarm Reduction Association (FARA) to provide a forum for local government alarm ordinance professionals to exchange information on successful false alarm reduction programs, to serve as a clearinghouse for agencies seeking to reduce false alarms, and to foster an environment of cooperation among public safety, the alarm industry and the alarm users.

Contact Us	Comments and suggestions regarding FARA's InfoLink are both encouraged and welcomed. If you would like to submit an article
False Alarm Reduction Association 10024 Vanderbilt Circle, Unit 4 Rockville, MD 20850 Email: <u>info@faraonline.org</u> <u>http://www.faraonline.org</u>	for publication, or if you have any questions or concerns about this newsletter, please contact the FARA Board of Directors at 301/519- 9237, or by e-mail at: <u>info@faraonline.org</u>
	Submitted articles in this newsletter are the expressed opinions of the authors and do not necessarily reflect the opinions of the Officers and Directors of FARA.