



InfoLink

Information for Public Safety False Alarm Reduction Professionals

FARA InfoLink

December, 2012

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IE Alarm Systems

DON'T MISS THE 2013 Southeast Electronic Security Conference

Produced by The Alarm Association of Florida & FARA

Plan to join us at the FARA Symposium which is collocated at the Southeast Electronic Security Conference at the Doubletree Hotel at Universal in Orlando on April 24 -26, 2013.

For Room Reservations, Call 800-327-2110 Group Code AAF Regular Rate or ALA for Government Rate

Take advantage of this unique opportunity to see vendors of industry products and services first hand.

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Attention Symposium Attendees breakfast will not be provided at the 2013 Symposium, FARA Board of Directors felt it was important to reduce expenses allowing more funding for FARA's Scholarship Program

FARA Adopts Position on DIY Systems

By: Brad Shipp, FARA

On Tuesday, November 27, 2012 the Board of Directors of the False Alarm Reduction Association adopted a Position on Do It Yourself Systems Response.

Do It Yourself or DIY systems are alarm systems that are installed by the alarm user or consumer.

The position reaffirms FARA's commitment to the involvement of all stakeholders in the development of local solutions to the false alarm problem. It also highlights that because Do It Yourself systems can be a significant source of false alarms localities should consider several things about Do It Yourself systems.

"The position was adopted because of questions about how to apply local alarms ordinances to do it yourself systems", said Kerri McDonald, FARA President. "Do it Yourself Systems cause false alarms and localities need to consider regulating them."

To quote from the Position Paper: **"FARA believes that each community has a right to enact whatever false alarm solution best meets its needs. FARA also believes that Do It Yourself Systems should be considered in your alarm ordinance in the following ways.**

- Your ordinance should prohibit a do it yourself alarm system from directly dialing or otherwise contacting public safety.
- Any registration or permitting requirements and fines or fees and/or response limitations that apply to the user for a professionally installed system should apply to the user with a do it yourself system.
- You should consider requiring an inspection by a professional alarm technician for systems that have too many alarms.
- If the alarm user calls in a dispatch request to public safety based on a do it yourself system and it turns out to be a false alarm, the same fees and/or response limitations that apply to professionally installed systems should apply. "

[Click here to download the position paper](#)

It is Easy to Get Involved ...and It Just Might Be Fun and Beneficial To You

By: Brad Shipp, FARA

This year several positions will be up for election at the Orlando Symposium, including:

- Vice President-Electronic Security – Deborah Hansen, Naperville Police Department, Naperville, IL
- Secretary – Pam Steiger, Louisville Metro Police Department, Louisville, KY
- At-Large Director – David Wilson, Charlotte Mecklenburg Police Department, Charlotte, NC
- At-Large Director – Stacey Peacock, Barnstable Police Department, Barnstable, MA
- Associate Director-Electronic Security – Pat Killian, Vector Security, Richmond, VA

Stacey Peacock & Pat Killian have indicated that they will not be seeking re-election.

It has been my experience that many who are qualified to serve do not step forward because they either overestimate the time involved or underestimate their own ability to serve.

I would urge you to review the following quotes to learn about current members experiences.

"My time on FARA's Board of Directors has provided me with a wealth of contacts and friends. I am privileged to be a part of a group that represents some of the most dynamic and well-run false alarm reduction programs on the continent. I learn from vendors and industry representatives who are committed to improving communication and reducing false alarms. I am constantly exposed to new and interesting ideas that I can use to further reduce false alarms in my jurisdiction."

Steve Heggemann, Manager- Baltimore County Alarm Reduction Section

"I have been involved with FARA for a number of years as an active member representing the Alarm Association of Florida and over the last few years as a board member. As a member of industry the advantages are numerous. First and foremost is the exchange of information from alarm users, coordinators and industry. To see things from another perspective is invaluable. There is always something new to learn or a reminder of something you may have forgotten. It has been an honor and privilege to work with such an outstanding organization.

The resources offered by FARA, from newsletters, conferences, educational materials and educational programs are second to none. As a member you have access to all of these resources, but as an active committee member and board member you have the opportunity to develop and see them to fruition. That opportunity to learn and grow can only be achieved by involvement. You will find no better environment to foster your growth in the understanding and reduction of false alarms. In order to be part of this you have to put yourself out there. Don't be hesitant to be join a committee or volunteer to be part of the board. The rewards are yours for the asking!"

Mary Hardy Galloway- DynaFire

"As a member you are already a part of an international group of the most knowledgeable people in the pursuit of reducing false alarms, setting up programs and policies and providing and sharing of information with police services and security professionals all over North America. You have access to all of the information and assistance available.

As past president of FARA and a Board Member I would urge any of you who might be interested in taking a more active and rewarding part in the association, to not be hesitant in becoming more involved and seek a position on the board. Take an active part and be involved in the informed decision making process, the gathering of information on worldwide false alarm prevention. The experience of being on the Board of Directors will provide you with a wealth of knowledge and personal satisfaction of being an integral part of this great association. The knowledge and experience you will gain can only assist you in your chosen professions, saying nothing of the friendships and contacts you will have. I was the first Canadian member on the Board of Directors and everyone made me so welcome. I am very proud to be on the FARA Board of Directors. Get involved and take a seat on the board. You will be surprised at what you have to offer and how much you can learn."

Gerry Miller - Peel Police

"The advantages have been tremendous...successful false alarm reduction, professional contacts with other public safety agencies and the alarm industry are just a few. I can honestly say my job is easier to do with all the knowledge I have gained being on the Board of Directors for FARA. I know that most of us are being asked to do more with less but please don't let that be your excuse not to pursue a position on the Board of Directors. The knowledge, experience and confidence I have gained has greatly assisted me professionally and personally."

Kerri McDonald, CAM- FARA President - Alarm Enforcement Coordinator- Riverside Police Department

"Being on the board has allowed me to be one of the first to get the latest news and updates in False Alarm Reduction and changes within the Alarm Industry. It has also allowed me to become friends with other colleagues throughout the US and Canada.

Don't be afraid to take the step. I didn't know anything about being on a Board of Directors, but the FARA is a training organization and they will walk you through it too!"

Pam Steiger, Administrative Coordinator - Louisville Metro Police Department

For more information on serving on the FARA Board – Contact [Brad Shipp](#) – 301-519.9237

News from the Membership Committee

By: Brandy Watson, Membership Committee

What motivates you?

The Membership committee would like to shake things up, regarding our referral program.



Currently we give out \$25 gift cards to those that refer new members.

Is this still a motivation for you or do you have a better suggestion?

Is the monetary value enough?

What would you like to receive something else or some other type of recognition?

Please contact [Debbie Hansen](#), [Kristina Walker](#) or any other Membership Committee member with your comments or suggestions.

Training Materials Highlight—Multi-User Alarm System Orientation

By Shellie Reid, T & C Committee Reporter

The Training & Certification Committee realizes that we get busy and forget all the amazing materials that FARA has produced. So the committee will be highlighting materials that are ready and waiting on the website to help you. This month, the committee wants to highlight the “Multi-User Alarm System Orientation” slide show.

This presentation was designed to be used in businesses where many people need training on alarm system basics. However, it would be just as suitable for presentations to educate any alarm user. The presentation doesn’t have a “script” so it allows the presenter to spend time on the sections that are of most benefit to the group sitting in on the presentation.

Cindy Smith, the Senior Director of Professional Services at Checkpoint Systems, Inc., recently gave the following feedback on this training:

“We use the multi user training program in whole and in parts to help retrain our retail customers when they have employee caused false alarms and have had tremendous success reducing false alarms with this tool.”

If you think this material would be helpful, you can find this resource on FARA’s website on the “Info for Members” tab under the link for “Training Materials”. The Training & Certification Committee would love to hear if you have used this resource and how the resultant meeting went.

CAM Spotlight-Penny Hayter

By Shellie Reid, T & C Committee Member

The CAM spotlight is a fun way for members to meet others working in a similar position while learning a bit about the benefits of taking the certification exam. After visiting Oregon last month, we jump over to Texas to drop in on Penny Hayter. I love that FARA has given me a chance to get to know people from all over the country and all of the ways that different groups are tied to the same goals. I hope that you enjoy learning a bit about Penny and her unique twist on the industry side of false alarm reduction.



BIOGRAPHY

Current Position:

Director of Security Services and the State Licensed Qualified Manager for The Las Colinas Association. The Association was created in 1973 as a non-profit to provide various services to property owners / Members within the Las Colinas Development located in the City of Irving, Texas.

One of the unique services provided for Members only is use of a dedicated UL Listed Central Station for alarm monitoring. Our Members which include Commercial, Residential and Multi-Family Complexes can choose to use this service developed just for them, though it is not a requirement. The Association also provides private security response to various alarm signals as well as performs a continual general area patrol of the development's 1,200 acres.

Hobbies or Interests:

I find my family to be my greatest source of amusement along with reading and all things baseball.

How long have you been a member of FARA and do you participate in any FARA Committees or activities?

My affiliation with FARA began through the North Texas Alarm Association (NTAA), which serves the local alarm industry in my area.

CERTIFIED ALARM MANAGER EXPERIENCE

When did you first obtain your certification?

I took the certification exam in 2007 when FARA did their annual symposium in Dallas.

How long had you worked in the industry before taking the exam?

I have worked in the industry, in one form or another, since 1985. I started as a monitoring station operator while I was in college. Of course I like to just say I started while I was in "school", keeps the age timeline more of a mystery.

What made you decide to take the exam?

I was serving on the Board with the North Texas Alarm Association (NTAA), and there was a fellow Board Member who always seemed to be involved in everything. She introduced us all to FARA and its mission. She was a great salesperson for the cause and convinced me that I should become certified.

Did you receive any response from employers, alarm industry, family or members of the community about your achievement?

My Supervisors are always pleased to see continued industry training; as we are a small company, it offers opportunities not always directly available. My community likely does not know what the CAM represents, with the exception of the local law enforcement. However, I know my community benefits; if not with my never-ending education attempts, with the FARA material made available that I can provide them.

Do you think accomplishing your certification has benefited your career or position as an alarm manager / coordinator?

A definite benefit as education combined with information exchanges within your field generally creates its own benefit. Even if you stumble onto a lesson, it's still a learning experience, and to get those types of opportunities, you must continue to move into new areas.

Has it made a difference in what you do or how you do things?

Yes! I work for a small company and while I stay active in my local alarm association, FARA allows me to experience concepts surrounding false alarm prevention on a larger scale.

Do you think others could benefit from achieving their Certification status?

False alarm prevention demands everyone in the industry's attention. I know anything I can do to help educate the users within my community makes my Central Station more efficient and a friendlier experience for the end user! No one wants to deal with false responses, as they cause frustration and stop people from using their systems. We have to help some get past their fears of using the alarm system and let them know that they can control this!

Where is your certificate now?

On the wall in the Central Station. Waiting for someone to ask, "Who is this lady?" I know it will happen!

The Training and Certification Committee encourages you to think about this:



Then visit the "Certification" section on the "Info for Members" tab of the website to start preparing! If you start now, you can use the four step program detailed there!

Website Committee Bits

By Shellie Reid, Committee Chair

What's new on the website this month?

I received several questions about posts on the FARA Forum this month. That's good! It tells me that there are people out there using it (or at least reading it). That's great, because the more activity that we have on the forum, the more activity that we will have on the forum. I know that sounds crazy, but people don't like to read old news. If there are new topics and answers regularly on the forum, more people will peruse the forum. The more people perusing the forum means that there is likely more replies or new topics. New topics mean that there is new stuff to read which will bring people back. Don't be afraid to post a question to the forums. It really is easy and can be fun once the conversations start flowing.

If you are on a FARA committee, the committee forums provide a convenient place to communicate with other members of the committee. A new section for committee chairs will be a way for the Board to communicate with the committees and provide training for new chairs.

If you have suggestions and ideas for the website, please let us know. I look forward to seeing the page views grow as you take advantage of this great resource.



Featured Resource – Presentation - Password vs Passcode What is the Difference?

By Brad Shipp, FARA

The Training Committee is developing presentations that are designed for you to use to train users or potential users to reduce false alarms.

One of these is "Password vs Passcode What is the Difference".

The presentation and handout will help you cover the difference between the Entry/Exit Passcode vs. the Password.

The full list of FARA other presentations and publications can be accessed on our [web site](#). Copies can be downloaded from the member's only site.



FARA's Believe it or Not

By: Brad Shipp, FARA

'Chick bank robber' brags on YouTube and (surprise!) lands in jail

If you want to get away with bank robbery, it's probably not the best idea to post a YouTube video of yourself called "Chick Bank Robber" in which you brag about robbing a bank, flash more than \$6,000 in cash and wear the same outfit you had on when you allegedly committed your crime. Hannah Sabata, 19, also boasted that she'd stolen a "shiny" Pontiac Grand Am in her uniquely compelling video (which, be forewarned, shows drug use). Though the Nebraska woman called her reported run of crime the "best day of my life," she's now in the hands of authorities, who recovered all but \$30 of the stolen cash. Her days in the slammer probably won't be quite as exciting. [More Info](#)

Do you have any stories you would like to share about stupid criminals or strange, unusual, or funny reasons for false alarms? How about outlandish things that happen in the course of your usual work day? I know we all have them, so let's share and give everyone a chuckle! Please forward your stories to lespinosa@beavertonoregon.gov and we'll put them in the next InfoLink for all to share!

Joke of the Month

A missing person

Recently, a distraught wife went to the local police station, along with her next-door neighbor, to report that her husband was missing.

The policeman asked for a description of the missing man. The wife said, "He is 35 years old, 6-foot 4-inches, has dark eyes, dark wavy hair, an athletic build, weighs 185 pounds, is soft-spoken, and is good to the children."

The next-door neighbor protested, "Your husband is 5-foot 8-inches, chubby, bald, has a big mouth, and is mean to your children."

The wife replied, "Yes, but who wants HIM back?"

Do you have any great jokes to share? Please send them to lespinosa@beavertonoregon.gov

72 Law Enforcement Officers Slain Last Year

11.19.12 – *Washington Times* - Washington

The FBI says that 72 law enforcement officers were killed in the line of duty last year, up from 56 the year before. An additional 53 officers died in accidents, and 54,774 officers were assaulted in the line of duty. [More Info](#)

Alarm Industry Braces for Licensing Battles in Several States

12.7.12 - *Security Sales & Integration* - Lansing, MI

The alarm industry will begin 2013 facing legislative battles in several state capitols where telecommunications companies have undertaken intensive lobbying efforts to pass laws that industry leaders contend undermine current licensing standards, mandated background checks, false alarm reduction and more. [More Info](#)

Louisville Is Filing Lawsuits to Collect Unpaid Fines Issued For Multiple False Alarm Calls

10:39 PM, Dec 3, 2012 *Courier Journal* [More Info](#)

In an effort to collect false alarms fees from those businesses most reluctant to pay the city for 'misuse of police efforts and resources,' LMPD and the city have begun a new initiative - false alarm lawsuits. In the last week, the city has sued Taco Bell (owes more than \$10,000).



- Taco Bell Louisville 110 E. Broadway | owes \$10,700 | 41 false alarms
- Baptist Fellowship Center 1351 Catalpa St. | owes \$5,431 | 18 false alarms
- Blockbuster 12903 Shelbyville Road | owes \$5,300 | 22 false alarms
- Lil Kings & Queens Daycare 1240 S. 28th Street, #3 | owes \$4,200 | 20 false alarms

False-alarm fines

- **Burglary alarms**
 - Two or fewer: Notice letter
 - Three to seven: Up to \$100 each
 - Eight to 12: Up to \$200 each
 - More than 12: Up to \$300 each
- **Hold-up alarms**
 - Two or fewer: Notice letter
 - Three to seven: Up to \$250
 - Eight to 12: Up to \$500
 - More than 12: Up to \$1,000

More than 40 times since 2008, Louisville Metro Police Department officers have made emergency runs to the Taco Bell on East Broadway, only to find they were responding to a false alarm.

Under a policy enacted in June 2005 that aims to crack down on residents and businesses who have multiple false alarms, the city has fined the Taco Bell — repeatedly — up to \$500 per false alarm.

But the restaurant, like some others, has not paid its fines, which now total \$10,700, according to city records.

"We have some that are getting to ridiculous amounts," Lt. Col. Ozzy Gibson said. "If we are asking everyone else to pay, why are we letting these guys get off?"

They aren't anymore.

The city has filed 37 lawsuits in recent weeks — with at least 13 more pending — against the most egregious offenders, seeking thousands of dollars in unpaid fines and hoping to send a message about fixing alarms that waste police time and cost taxpayer dollars.

Before police began charging fees for false burglary and hold-up alarms in 2005, officers were responding to more than 40,000 false alarms a year, Gibson said. Since then, that number has fallen dramatically, with less than 20,000 false alarm runs through October of this year.

But those still are “invaluable man hours that can be used for something else,” Gibson said, adding that police hope cracking down on those not paying their fines will help further reduce false alarms.

In all, businesses or residents owe the city about \$400,000 in false-alarm fees. Since 2007, the city has collected more than \$4 million in fees.

“If there’s no bite in it, nobody’s going to fix their stuff,” Gibson said of the lawsuits, adding that he wishes that city policy had always been to seek court action for those who don’t pay fines.

Some of those who are being sued think otherwise.

“I think it’s a disgrace,” said Jaque Thomas, the owner of five Lil Kings & Queens day cares in Louisville, who owes more than \$4,000 according to two lawsuits filed by the city.

“ ... They charge us enough taxes as it is.”

Industry Mourns Loss of Kentucky ESA President Bill Cooper

12.12.12- Security Sales & Integration - LOUISVILLE, KY

The electronic security industry is mourning the loss of William (Bill) James Cooper IV, who was president of the Kentucky Electronic Security Association (KYESA). He died peacefully at home Dec. 4 at the age of 72.

He enjoyed his work in the electronic security industry and worked until his death for Tyco Integrated Security. He also served as secretary of the national Electronic Security Association (ESA) board of directors.



Cooper is survived by his wife, three sons, two stepchildren, five brothers, two grandchildren, many nieces and nephews, and his two dogs.

In lieu of flowers, Cooper’s family requests donations be made to cancer research at the Brown Cancer Center, 529 S. Jackson St., Louisville KY 40202, or to the Student Aid Fund at St. Xavier High School, 1609 Poplar Level Road, Louisville, KY 40217.

News on Door to Door Sales

Courtesy of NESAs

- **OR: Portland Police Seek Door-to-Door Security Scammers**
11.16.12 - Security Sales & Integration - Police are seeking two men accused of targeting minority-owned small businesses here with a fraudulent video surveillance camera company. [More Info](#)
- **TX: Kilgore council bans door-to-door sales**
11.27.12 - Longview News-Journal - Kilgore, TX - The new ordinance bans all residential sales unless the solicitor is invited, represents a charity or alarm company. The charitable exemption means students can ... [More Info](#)

Public Safety Updates

Courtesy of NESAs

- **CA: Avoid 'False Alarm' Fees, Get a Permit for Your Security System**
11.30.12 - Patch.com - From Newark Police. Newark, CA - The City of Newark requires property owners to possess a permit for burglar type alarms. These permits ensure the police department has ... [More Info](#)
- **CA: Riverside County supervisors OK penalties for false fire alarms**
12.5.12 - The Desert Sun - Riverside, CA - Riverside County supervisors on Tuesday signed off on plans to establish penalties for individuals or businesses responsible for triggering false ... [More Info](#)

- **CT: Selectmen consider new alarm fees**
12.6.12 - Wilton Bulletin - Wilton, CT - The Board of Selectmen reviewed a plan Monday to raise the fees for repeat violators with false alarms and impose stiffer penalties for homeowners who fail to ... [More Info](#)
- **DC: A rash of 911 service disruptions in the DC area**
12.2.12 - Washington Post - A Verizon system that remotely monitors 911 outages and alarms lost its battery ... about the outage because a week earlier the alarm had been switched off. [More Info](#)
- **FL: Dispatch center caught napping**
11.17.12 - Sun-Sentinel - Boca Raton, FL - But the case rings public alarm bells because of allegations that catnapping is more widespread at the center, which is supposed to be on heightened alert to ... [More Info](#)
- **FL: Fla. PD's new communications center from justice department grant**
12.7.12 - Police News - Boca Raton, FL - But plans call for eventually adding other information, such as intrusion alarms and data from gate access systems, and to begin using feeds for situational ... [More Info](#)
- **GA: City makes offer to settle lawsuit over boy bitten by police dog**
12.6.12 - Gainesville Sun - Gainesville, GA - In the incident, Gainesville police Cpl. Tim Durst, an officer responding to a burglary call that turned out to be a false alarm, released his police dog, Grady, after ... [More Info](#)
- **GA: Legislators fill council's shoes for Hometown Connection**
12.6.12 - Newnan Times-Herald - Newnan, GA - Agenda items included a proposed new office for the human resources department, a proposed fine for repeat offenders of false burglar alarm signals, ... [More Info](#)
- **IN: Columbus police, firefighters to charge for excessive false alarms**
12.10.12 - The Republic - Columbus, IN - Businesses and residents will soon pay for excessive false alarms that require the Columbus police or fire departments to respond. Charges ... [More info](#)
- **KY: Metro Louisville files lawsuits over false alarms**
12.4.12 - Lexington Herald Leader - Louisville, Ky. — Metro Louisville officials have begun filing lawsuits to collect thousands in fines against businesses and organizations that have frequent ... [More Info](#)
- **MA: Alarming fees on security devices spur Lowell manager's reversal**
12.7.12 - The Sun - Lowell, MA - Under the 2006 ordinance, all privately monitored security-alarm systems must ... As for the other fees for late payment for alarm-registration renewal, Lynch said ... [More Info](#)
- **MA: Worcester, Mass. police want access to private sector cameras**
11.27.12- Security Info Watch - Worcester, MA - Police want companies to partner with city, have their cameras fed into video surveillance center ... [More Info](#)
- **MD: Baltimore one of most 'under-policed' cities in U.S., study says**
11.28.12 - Baltimore Sun - A new study on the effect of police on crime suggests that Baltimore is one of the most under-policed cities in the country. Researchers at the University of California, Berkeley, looked at data comparing crime, police staffing, the cost per officer and other factors, and found that generally, every dollar spent on policing is associated with \$1.60 in reduced victimization costs. [More Info](#)
- **MI: Flint billing security companies for false alarms**
12.6.12 - Flint, MI - SIAC is fighting a decision by this cash-strapped city to begin billing security companies for false alarms—a practice that has raised more than \$31,000 in the first month alone. What solution is the industry proposing? [More Info](#)
- **NH: Goffstown police remind residents to update alarm permits**
12.4.12 - The Union Leader - Goffstown, NH - Police are reminding residents with alarm systems that they need to have their alarm permits re-approved by the end of the year. [More Info](#)
- **NJ: What You Missed From This Week's Council Meeting**
11.23.12 - Patch.com - Moorestown, NJ - Town council approved a waiver on false alarm fees charged to the school district. The district had requested the waiver and council agreed, with Mayor John ... [More Info](#)
- **NY: 'False alarm' law lightens workload for police in Orchard Park, N.Y.**
12.10.12 – Security Info Watch - Orchard Park, NY - Town has levied \$1,400 in fines since law was enacted in January ... [More Info](#)
- **PA: Alarm System Registrations Due for Renewal**
12.10.12 - Patch.com - Bethlehem, PA - If you have a home or business alarm system that is registered with the Bethlehem Police, ... City police said alarm registrations should be renewed by Dec. 31. [More info](#)
- **PA: Scranton City Council Introduces Budget, Takes Flak Over Pay Raises**
12.1.12 - FireEngineering.com - Scranton, PA - The current false alarm fines were not immediately available, but the increases are significant and meant to help control the problem of false alarms, Mrs. Evans ... [More Info](#)
- **TX: Director of Houston's regulatory department resigns**
12.3.12 - Houston Chronicle - Houston, TX - Burglar alarm revenue, he wrote, rose from \$6.4 million to \$10.2 million in three years. Moran touted his department's role in launching credit card payment for ... [More Info](#)
- **WA: Lawsuit says police didn't need to shoot, kill Rosie**
11.28.12 - The Seattle Times - Seattle, WA - The number of an emergency contact - a niece whom the Wrights had asked to check on the dog while they were gone - was also available from the alarm ... [More Info](#)

Industry News

Courtesy of NESAs

- **Research What to Call Home Automation: CEA Survey Says 'Home Monitoring'**
11.19.12 - CEPro - 'Smart home' used to be the term that most resonated with consumers, but new CEA research suggests 'home monitoring' is the best term to describe home automation. [More Info](#)
- **NFPA 730 proposal bad for security installers?**
11.29.12 - Security Systems News - Silver Spring, MD -A proposal is out to change NFPA 730 from a best-practices recommendation to a code. Why does the Security Industry Association say the change could cause problems for security companies? [More Info](#)
- **COPS Monitoring buys AlarmWATCH**
11.27.12- Security Info Watch - Company increases its footprint with acquisition of Maryland-based central station... [More Info](#)
- **ADT is not Liable for \$1M Jewelry Store Robbery**
11.30.12 - Opposing Views – Dallas, TX - But instead of installing the device, the man allegedly disabled the alarm. Soon after its ADT backup system was destroyed, the store lost \$1 million worth of ... [More Info](#)
- **Taking Aim at Industry's 'Hit List'**
12.7.12 - Security Sales & Integration - So it seems appropriate I now have the pleasure of presenting SSI's annual "hit list" of installing security contractor concerns. [More Info](#)
- **Layoffs at Pinnacle**
12.6.12 – Security System News - Orem, Utah - After recently selling a large number of its accounts to Monitronics, Pinnacle Security, a leading summer-sales-model company based here, "rightsized" its work force last week. Why the streamlining? [More Info](#)
- **New central station has 'big hook' to generate business**
12.6.12 - Security System News - Moonachie, NJ - Monitor America has moved into SecureWatch 24's new Fusion Centre here, aiming to put itself ahead of the curve for what it believes is the future of the monitoring industry. What's the plan? [More Info](#)
- **Ingersoll Security Spinoff Creating Deal Target: Real M&A**
12.12.12 - Bloomberg - Ingersoll's security operations also "would be a potential fit" for Tyco, which makes fire detection systems and burglar alarms, said Hammond of Keybank. [More Info](#)
- **CEA: Home Automation Customers Want Security**
12.12.12 - Custom Retailer - The Consumer Perspective on Home Automation also found that customers are interested in such features as smoke alarm and entrance/exit alerts, as well as ... [More Info](#)

Please Share Your Newsletters and Tips with Us

We would like to see how you communicate with your alarm users. Please add FARA to your mailing list if you send out Newsletters or mailings with false alarm reduction information. Do you have a brochure that describes your ordinance or program? We would like to see it. Staff will review what we receive and share tips and information with your fellow members in later issues of this newsletter.

Please send your newsletters, tips and brochures to:

False Alarm Reduction Association
10024 Vanderbilt Circle, Unit 4
Rockville, MD 20850
bradshipp@4yoursolution.com

FARA Mission Statement

It is the mission of the False Alarm Reduction Association (FARA) to provide a forum for local government alarm ordinance professionals to exchange information on successful false alarm reduction programs, to serve as a clearinghouse for agencies seeking to reduce false alarms, and to foster an environment of cooperation among public safety, the alarm industry and the alarm users.

Contact Us

False Alarm Reduction Association
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