



InfoLink

Information for Public Safety False Alarm Reduction Professionals

FARA InfoLink October 2014 Edition

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News from the Membership Committee

Emily Pleasance, Membership Committee

Not renewed your Membership dues? The Membership Committee will be contacting you!

We have been busy at work contacting those that have not renewed their membership.

We strive to continually improve our services to better serve the needs of our members and we would like to know of any concerns you may have so that they may be addressed and resolved.

We do not want anyone to miss the valuable resources, monthly InfoLink, and let's not forget... FARA's Believe it or Not!

Another important benefit we all enjoy is the abundant network opportunities to reach out to other Public Safety/Alarm Industry professionals on an international level!

Contact FARA to update your Membership!

E-Mail: info@faraonline.org

Website: <http://www.faraonline.org>

Training & Certification Committee Update

By Cindy Smith – Committee Member

Training Spotlight

As the summer fun ends and the fall colors start to show the Training & Certification Committee is working diligently to create training you can use. The 'Training Spotlight' will continue to highlight this work in the coming months.

Today we spotlight 'Learn How to Implement Your Successful Solution to False Alarms'

This two-day course has received high praise from past attendees and your team will learn the vital skills necessary to work to reduce your false alarm problems.

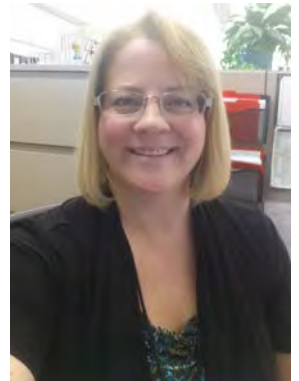
Topics include

- Benefits of alarm management
- How to evaluate a successful programs
- How to implement your program
- And much more informative information

To learn more head to the FARA website look for [training materials](#).

CAM Spotlight- Kelly Kinssies

By Kerri McDonald, FARA President



BIO

1. **Current Position (include Department or Government Agency, City or County and State or Province (Canada))**

Kelly Kinssies, False Alarm Managing Employee, City of Kirkland, WA

2. **Hobbies or Interests (just limit a few activities you enjoy, but be brief.)**

I enjoy reading books, listening to music, watching movies and spending time with friends/family.

3. **How long have you been a member of FARA and do you participate in any FARA committees or activities?**

I have been a FARA member since 2012. Since attending the Symposium in Baltimore this year I have learned more about committees and FARA. I signed up to be on a committee and am in the process now of determining which one I will serve on.

Certified Alarm Manager Experience

1. **When you did you first obtain your certification?**

May 2014 (at the Baltimore, MD Symposium)

2. **What made you decide to take the exam?**

I felt it would show a level of proficiency and certification would be a good goal to work towards. I also wanted to learn more about false alarm management and decided that studying for the exam would be a good way to educate myself. I learned a lot studying for the exam.

3. **Did you receive any response from employers, alarm industry, members of the community about your achievement?**

Yes. My Supervisor, Manager and Supervising Captain were all very excited that I worked hard and was able to achieve certification.

4. **Do you think accomplishing your certification will benefit your career or position as an alarm manager/coordinator? Has it made a difference in what you do? (We want to hear all about your experience, but remember space is limited so try to be brief.)**

Yes. It showed them that I am committed to my position and am willing to continually learn how to improve and do a better job. I learned so much while studying for the exam and it has helped me feel more confident and knowledgeable.

5. **Do you think others could benefit from achieving their Certification status?**

Definitely. I think that everyone benefits because there is so much information provided and studying for the exam requires going through all this material that most would otherwise not read. I think that achieving certification shows your boss that you mean business and are willing to go above and beyond.

6. **Where is your certificate now? (Displayed on wall? Hidden in a drawer?)**

Proudly hung in a frame for all to see☺.

Wells Fargo Bank Contact Info

By Kerri McDonald, FARA President

I talked with Wells Fargo last month and they provided the following mailing address for all false alarm charges. I asked if I could pass along the information to my fellow FARA members and they said please do. If you have any questions you can email them at ses-update@wellsfargo.com.

Wells Fargo Bank
Attn: Invoice, MAC, D4002-016
809 West 4th ½ Street
Winston-Salem, NC 27101



Peel Police Revised Alarm Response Policy

Gerry Miller, Peel Regional Police

EFFECTIVE JULY 1ST, 2014 Peel Regional Police has implemented a Cost Recovery Program to assist with increased demands and costs to respond to home and business security alarms with the intention to further reduce the false alarm dispatches to police.

This program permits Peel Regional Police to charge a cost recovery fee to the Central Monitoring Station for false alarms commencing on the suspension of police response and will continue until the suspension period expires, in one year.

[For more info visit their web site](#)

[Click here to download a 2 page summary](#)



SIA Releases Latest Version of False Alarm Reduction Standard

9.15.14 – SecurityInfoWatch

The Security Industry Association announced the release of the ANSI/SIA CP-01-2014 False Alarm reduction standard.

The latest version of the standard details recommended design features for security system control panels and their associated arming and disarming devices to reduce the incidence of false alarm dispatches. The new version also features definitions for remote devices and includes updated verbiage stemming from requests for interpretation from the last update of the standard in 2010.

The effort to update this standard was led by the CP-01 Working Group, a special group of the SIA Intrusion Subcommittee.

“As technology continues to evolve, it is important that we keep this useful standard up to date with it,” said Lou Fiore of CSAA and chairman of the CP-01 Working Group. “Increasingly, panels are being armed and disarmed using remote devices including smartphones and tablets, we thought it was time to address that in CP-01.”

CP-01-2014 is intended for use by manufacturers in the design of control panels and alarm signal receivers. It is also intended for reference by all affected parties, including security system installers, specifiers; central station operators; manufacturers of central station products, such as receivers and automation software; and local authorities.

Over the past two decades, revisions have been made to CP-01 in response to changing technology to reduce false alarms. CP-01 compliant panels have been shown to reduce false alarms in municipalities by as much as 90 percent. This reduction in false dispatches saves responders time and money, ensuring that resources are sent to actual emergencies. It also saves consumers money as many municipalities charge fees in excess of \$500 for unnecessary dispatches. [More Info](#)

U.S. Fires Decrease, But Fire Deaths Increase In 2013

9.4.14 – NFPA

According to NFPA's new Fire Loss in the U.S. during 2013 report, public fire departments responded to a fire in the U.S. every 25 seconds. The report, which tracks civilian deaths, injuries, property damage, and patterns by occupancy, region, and community size, also shows that two-thirds of fire department calls were EMS or rescue-type calls. [More Info](#)

Third of Burglar Alarm Owners Don't Always Bother To Use Them

9.25.14 – Easier

A third of people with a burglar alarm installed in their property do not always bother to set the device before they leave their home.

New research conducted on behalf of mortgage and loan provider Ocean Finance has found that, of the 43% of UK adults who have a burglar alarm, 34% do not always use it. This behaviour was most prevalent among 18 to 24-year-olds, with two-fifths (40%) of this age group admitting they do not always set their alarm on their way out of the property.

Londoners were the most security-conscious when it came to the safety of their homes. Three-quarters (77%) of people living in an alarmed property in the city made sure it was always set before they left. In contrast, almost half (48%) of people in the North East revealed they did not always set their alarm.

Of course, setting the house alarm may not be such a precaution if several people know the code. Yet, according to the poll, nearly four in ten (39%) people with alarms said that the code for it was known by one or more people outside of their household. Nearly half of these (47%) had revealed the digits to their friends and close to this number (46%) had passed them on to their neighbour – although this may be so they can gain access to the property in the event the alarm is sounding.

However, more than one in 10 alarm owners (12%) said they had given the code to tradesmen, and 6% had revealed it to another service provider, such as a dog walker or gardener.

With a third of people with burglar alarms not regularly setting them, it may appear as though homeowners have little confidence in the security. And yet the majority of respondents admitted they did react and investigate in some way if they heard an alarm going off.

Two-thirds (65%) of respondents claimed they would have a look to see if they could spot any suspicious activity if they heard a burglar alarm going off in their street, while nearly one in 10 (7.9%) would move straight for the phone and call the police. Meanwhile, almost one in 20 respondents (4.2%) said they would call the home at which the alarm was sounding to check everything was alright.

Ian Williams, spokesman for Ocean, says: "Despite nearly half of us having a burglar alarm installed at home, a third admit they do not always use it. And compromising the security of their property even further, a third of alarm owners have shared their activation code with someone outside their house.

"This suggests people don't have much faith in the ability of their alarms to protect their homes. And yet most respondents say they would do something if they heard an alarm going off on their street.

"Having a functional alarm – particularly if it is an approved standard – could help to lower your home insurance premium and save you money, as well as keeping your home safe. However, it's not much use if you never set it." [More Info](#)

TX: Police Must Be Kept In Loop About Burglar Alarms And Security Cameras

9.18.14 - The Fort Stockton Pioneer By Frank Rodasky editor@fspioneer.com

Businesses and individuals that want to protect themselves from crimes such as theft, burglary or vandalism have a wide variety of affordable modern technology. Yet sometimes it's a failure to undertake the simplest precautions that can inhibit law enforcement investigations.

A homeowner out of town for the weekend has the most modern alarm system and motion sensor technology. When an attempted burglary occurs, police arrive on the scene in a matter of minutes. The homeowner has neglected to update person of contact information with the security company and the police, so the officers on the scene are unable to get someone to let them in to search. As a result, the officers can only search the exterior and hope that no burglars made it inside, to surprise the returning homeowner.

A business has a state of the art security camera system with digital video. Vandals smash windows, doors and damage the facility's interiors. Police are unable to take a copy of the video because the business owner has lost the security software install disk. As a result, the footage can only be viewed at the business location, and can't be shared online, with the media or get enhanced to increase odds of identification.

Lt. Lisa Tarango of the Fort Stockton Police spoke with the Pioneer to increase public awareness about the importance of individuals and businesses being proactive and cooperative with law enforcement in regards to security issues.

She says these situations where officers can't get through to contact individuals, must search for software downloads or wait for program disks slow down the investigative process, making convictions harder to come by.

"It's not unusual for us to get an audible alarm or any type of silent alarm in the middle of the night," Lt. Tarango said. "We do request a key holder because we want to clear the building inside."

If police are unable to search the exterior of a possible crime scene, a lot is being left to chance, she says. Another answer to this dilemma is to provide the local police a backup key so they can let themselves in if needed.

"We're only as good at clearing as the people who can come out and let us in," Lt. Tarango said.

It's also important that security camera software being used is shared with the police.

"A lot of the new businesses coming in have installed computer programmed surveillance systems," Lt. Tarango said, "so they just give us the DVD [recording of incident], but they don't give us the program to run them. We have to go back and get the software."

Sometimes it's not much harder than downloading a media player online, other times the original software disk must be located. Either way, its wasting precious time in an investigation's earliest and most crucial hours.

Law enforcement must always have the ability to have its own copy of any security video, Lt. Tarango says.

"Not only for us," she said, "but for the prosecutor. Those videos get shown in court."

Given the advancements in security technology, Lt. Tarango says the software and camera systems are fairly affordable, and a worthwhile investment, citing the system at Fidel's Grocery that helped identify suspects that had burglarized and vandalized the store.

Law enforcement is sometimes limited by what they can do on their end. Finding information to prosecute can be a long, grueling process and success is not always assured. Any help they receive from the public only increases the odds that justice is served. [More Info](#)

FARA's Believe it or Not

By: Brad Shipp

- **AZ: Tattoo leads to burglary bust**
10.18.14 - Prescott Daily Courier- At 4:30 a.m. on July 9, 2012, a burglary alarm went off at the Spring Valley Pharmacy. "Deputies determined a male suspect cut ... [More Info](#)
- **CA: Burglar Alarm Alerts EPD to 138 Lbs. of Weed, and Hash, and Guns**
10.15.14 - Lost Coast Outpost - In the early morning hours of 10/15/14, the Eureka Police Department received a call regarding an audible burglary alarm. [More Info](#)
- **CA: Surveillance video captures brazen mountain lion on SJ ...**
10.8.14 - abc7news.com- After the motion detector alarm on his surveillance camera went off, David Tang reviewed his video and saw the animal standing on his car. "People walk around ... [More Info](#)
- **MD: Glen Burnie elementary school to reopen after cat incident**
CapitalGazette.com- The school's motion alarm system was activated about noon on Friday. Since then, school officials have detected no movement inside the building, Mosier said. [More Info](#)
- **MT: Police: Butte man disappointed with response time sets off multiple ...**
10.2.14 - Montana Standard - A Butte man told police he set off several alarms because he didn't think ... Apparently, the three minutes police took to respond to the burglar alarm at the ... [More Info](#)
- **NM: Video: NM police claim ghost caught on surveillance**
9.25.14 - Police News- Detectives said there is no way in or out of the secured area without the gates opening and an alarm sounding. Police said they hear strange noises and see ... [More Info](#)
- **OH: Cat causes false alarm at country club: Westlake police blotter**
8.28.14 - Sun News - cleveland.com- False alarm, Bradley Road: At 6:32 p.m. Aug. 20, a cat wandered through an outbuilding in the Lakewood Country Club and set off a burglar alarm. Cat trouble ...[More Info](#)
- **PA: Frustrated Burglar Steals Speakers From Delco Business**
10.13.14 - NBC 10 Philadelphia- ... silent alarm in the process. "When the alarm company contacted me in the middle of the night, my attitude was more like, 'it's a false alarm again,'" Strano said. [More Info](#)
- **PA: Hours after break-in, man returns and confesses to crime**
10.7.14 - LancasterOnline- The store was closed at the time of the incident. Authorities discovered the break-in after responding to an alarm at the business. Officials said Weaver entered ... [More Info](#)

Do you have any stories you would like to share about strange, unusual, or funny reasons for false alarms? How about outlandish things that happen in the course of your usual work day? I know we all have them, so let's share and give everyone a chuckle! Please forward your stories to bradshipp@4yoursolution.com and we'll put them in the next InfoLink for all to share!

News on Door to Door Sales

Courtesy of NESAs

- **Man suspected of posing as alarm company employee**
10.2.14 - Victorville Daily Press - Victorville - San Bernardino County Sheriff's Department officials are urging residents to be on the lookout for people dressed up as security company ... [More Info](#)
- **Get Gephardt: One home with two alarms**
9.2.14 - KUTV 2News- Doris' is not the first call Get Gephardt has received from home alarm customers complaining about being misled by Silverline Security salespeople. In 2012 ...[More Info](#)
- **Better Business Bureau: Beware of scammers wanting payment with ...**
9.2.14 - Victoria Advocate- In a matter as crucial as the security of your family and your home, consumers need to be especially careful in deciding on the type of alarm system to use and ... [More Info](#)
- **How to Safely Shop for Home Security**
9.3.14 - NBC4 Washington- Home security is a competitive business, but as News4's Erika Gonzalez warns, it's easier than you think to fall for high pressure sales....[More Info](#)
- **Door-knocking company gets \$3m in financing**
9.3.14 - Security Systems News - Peoria, Ariz. - A new \$3 million private equity loan will allow a door-knocking company to keep many of its accounts in house, build RMR and grow. How did this company swing the loan with no in-house accounts and RMR? [More Info](#)

- **CA: Alarm system company warns dangers of technician imposters**
8.29.14 - KESQ- Robb Roberts is the security adviser at Maximum Security in Palm Springs. He's well aware of crooks posing as alarm system technicians. Police warn that they ... [More Info](#)
- **CA: Crooks pose as alarm system technicians**
8.28.14 - KESQ- You see alarm system signs posted in front of homes and businesses across the desert. They make it clear the building is secure. Police warn the public display ... [More Info](#)
- **CA: Riverside: Alarm company impersonator trying to get into houses**
8.26.14 - Press-Enterprise- Police are warning residents that a person impersonating an alarm company employee has been trying to gain entry into houses in a neighborhood in central ... [More Info](#)
- **PA: South Strabane police alert residents of alarm scam**
8.26.14 - Observer-Reporter- South Strabane Township police are alerting residents after a man claiming to represent an alarm company tried to con his way into the home of an elderly ... [More Info](#)
- **PA: Washington Co. Alarm Company Imposter Sought**
8.27.14 - CBS Local - South Strabane Township (KDKA) – Police in Washington County have issued a warning after a man tried to gain entry to a home, claiming to be an alarm ... [More Info](#)

Public Safety Updates

Courtesy of NESAs

- **AB: Council asked to increase fines for false alarms**
10.1.14 - News Talk 770 Calgary - Having the fire department show up for a false alarm is going to take a bigger bite out of the ... Of the 15,000 fire calls last year, 57% turned out to be false alarms. [More Info](#)
- **AZ: False alarms - will you still be charged for them?**
10.17.14 - KVOA Tucson News- The worst part, Prouty now has to pay 200 dollars for the false alarm. Prouty has had two attempted break-ins in the past 10 years, so he installed an alarm system ... [More Info](#)
- **CA: Chico City Council to consider ordinance fining alarm businesses for ...**
10.5.14 - Chico Enterprise-Record - Chico - The Chico City Council will consider changes to its alarm response ordinance, after outcry this summer when the police department opted to stop ... [More Info](#)
- **CO: Colorado Springs police work to improve response to burglary calls despite high rate of false alarms**
10.20.14- Security Info Watch - Murder of newlywed couple shows difficulty police face in juggling burglar alarm calls... [More Info](#)
- **FL: Coral Gables Launches Quick Response Burglary Prevention Program**
10.9.14 - Security Sales & Integration - Coral Gables police claim enhanced call verification created an artificial delay in officer response times to residential burglaries. [More Info](#)
- **FL: Melbourne to review fees for home alarms**
10.13.14 - Florida Today- Among options up for consideration: Lowering the annual registration fee, but also decreasing the number of false alarms that do not incur penalties, and even ... [More Info](#)
- **GA: Albany police chief encourages businesses to use alarm systems**
10.21.14 - WALB-TV- Workers at Ace Liquors say they installed an alarm system when they opened 30 years ago, and although they've had one break-in, they say its still been a good ... [More Info](#)
- **NJ: False alarm penalties revised**
10.21.14 -Tri-Town News- Howell - The Township Council has adopted an ordinance that sets forth changes in penalties for false alarms. A false alarm is a report of an emergency that ... [More Info](#)
- **GA: Local agencies looking to curtail false alarm calls**
10.11.14 -The Augusta Chronicle- Local agencies are looking to other cities for solutions on cutting down an increasingly high number of false alarm calls. In September, Richmond County ... [More Info](#)
- **HI: Ask HPD: How to prevent false alarms**
10.5.14 - KHON2- Answer: Many homes and businesses have burglar alarms to help keep valuables and property safe. However, about 98 percent of the alarms officers respond ... [More Info](#)
- **IA: Cedar Rapids police propose change to security camera ordinance**
10.3.14 - The Cedar Rapids Police Department is proposing an amendment to the city code which would require more businesses to have surveillance cameras. [More Info](#)
- **LA: Repeated false fire alarms to cost \$100-400 fine in Terrebonne**
10.14.14 - Tri Parish Times- Chief Ken Pitre of the Schriever Fire Department was one of the main advocates for the excessive alarm ordinance after one company had 12 false alarms in two ... [More Info](#)

- **MA: Fire Officials at Odds Over Mass. Fire Safety Laws**
10.26.14 - Firehouse.com- The board that administers building and fire regulations in Massachusetts is considering repealing a regulation requiring fire alarms and sprinklers in ... [More Info](#)
- **NC: Police, fire alarm registry begins in Wilson, NC**
10.3.14 - SecurityInfoWatch - Anyone with a fire or burglar alarm must register the alarm before Nov. 30 to avoid any possible penalty. The two-month registration process started Wednesday ... [More Info](#)
- **NY: City Council backs dispatch switch**
10.23.14 - Finger Lakes Times- The Geneva system receives calls from land-line 911, direct dial calls to 789-1111 or 789-2121, box alarms, walk-ups, radio and officer origination calls. [More Info](#)
- **NY: Draft law would set fines for false fire alarms in Lake George**
9.26.14 - Glens Falls Post-Star- Lake George officials are drafting a law that would impose fines on those whose automatic alarm systems continually sound false alarms that result in needlessly ... [More Info](#)
- **PA: Wilkes-Barre fire calls down, medical and false alarms up**
9.21.14 - Wilkes Barre Times-Leader- Smoke alarms also have an important role. Delaney said that 76 percent of all fire deaths occur in 1 and 2-family dwellings — 60 percent of those did not have a ... [More Info](#)

Industry News

Courtesy of NESAs

- **Beats Headphones Creator Has Designed A Nightlight That's ...**
10.21.14 - Forbes- Its first product will be a nightlight designed by Beats headphones creator Robert Brunner that constantly listens for smoke and CO alarms. It works by filtering ... [More Info](#)
- **Leo Smart Alert Nightlight can protect your home while you're away ...**
10.23.14 - Tech Times-The device works with existing smoke and carbon monoxide detectors and can hear an alarm across the same floor. This means that one alarm is needed in ... [More Info](#)
- **Inventor finalist in for product of the year**
10.23.14 - Eagle-Tribune- "The biggest benefit of our technology is that it's resistant to nuisance alarms," ... If a false alarm does go off, many people tend to yank the batteries out of the ... [More Info](#)
- **Internet-Connected Battery Could Bring Smoke Alarms Online**
10.24.14 - MIT Technology Review- To get one working with a smoke alarm, you'd set it up with a forthcoming Roost smartphone app. Using the app, you can give a battery a name (like "living ... [More Info](#)
- **New area code, 10-digit dialing set for southern Indiana**
10.24.14 - Indianapolis Business Journal- In anticipation of the mandatory dialing period, the IURC is urging customers to check with alarm service providers or providers of other services that use the ... [More Info](#)
- **Reinventing Security Central Stations**
10.23.14 - Security Sales & Integration - While the shift of alarm systems signal transmission to IP-based communications is a major transition for the industry, it actually represents a big step toward something even more significant. It is enabling... [More Info](#)
- **8 FAQs When Considering a Security System**
7.3.14 – Electronic House - Some basic questions regarding the installation, and peace of mind, for your security. [More Info](#)
- **Will mobile apps become 'ubiquitous' in security?**
10.14.14 – Security Systems News - San Antonio, Texas - Among recent trends gaining traction in the security industry, mobile worker apps stand out as one of the most highly deployed and frequently discussed. Such tools have transformed the way field sales personnel and technicians do business, allowing them to be more efficient and effective on the job. [More Info](#)
- **Different smoke alarms could better protect your family**
10.17.14 - KFVS- The two main options, ionization and photoelectric smoke alarms, detect different types of fires. According to the National Fire Protection Association, ionization ... [More Info](#)
- **Investigation Prompts Home Security Firm to Change Business Description**
10.14.14- SSI - Pennsylvania officials plan to investigate Home Security Shield due to concerns over the firm's marketing practices. [More Info](#)
- **Tyco IS to expand into small business market**
9.30.14 - Security Info Watch - Company to launch operations in Dallas, Chicago, South Florida and Southern California to start ... [More Info](#)

- **ADT rebrands, expands commercial business unit**
9.29.14 - Security Systems News - Boca Raton, Fla.—Its non-compete with TycolS having expired, ADT recently changed the name of its commercial division, expanded its scope, and revealed the 12 markets it plans to target. Learn the details. [More Info](#)
- **Confronting security challenges posed by legalized marijuana**
10.1.14 – Security Info Watch - Panel discusses strategies for providing security to burgeoning cannabis market during ASIS 2014 session... [More Info](#)
- **Making it easier to tackle false alarms**
9.29.14 - Fire Industry Association - Some estimates suggest that false fire alarms cost UK businesses over £1 billion a year. False alarms disrupt businesses productivity during evacuations and in ... [More Info](#)
- **'Dangerous cities' list was scam by an alarm company**
10.4.14 - Standard-Democrat - "They are taking a small snapshot of our crime situation and manipulating the numbers to use fear tactics to sell burglar alarms. I would certainly hope our ... [More Info](#)
- **Rep. John Mica has a security tip for the Secret Service**
9.30.14 - Washington Post - The always quotable Rep. John Mica (R-Fla.) provided free advertising for ADT when he held up a printout of the security company's logo and asked Secret Service Director Julia Pierson if she'd ever heard of it. [More Info](#)
- **Study Reveals Concerning Lack of Household Smoke Alarm Testing**
10.2.14 - FireEngineering.com - The study revealed that 90 percent of U.S adults don't test their alarms monthly, as recommended by the National Fire Protection Association (NFPA). The survey ... [More Info](#)
- **How Habitec reduces false alarms**
9.24.14 - Security Systems News - Toledo, Ohio - Habitec Security continues to upgrade its false dispatch reduction strategy, and internal company metrics show those efforts are working. Find out what measures the company is taking to realize drastically lower false dispatch rates. [More Info](#)
- **On Your Side Alert: Be sure to read the fine print**
9.23.14 - WWBT- Security alarm companies' agreements are virtual "no fault" contracts that leave consumers with no recourse when their alarm systems fail, according to a WMC ... [More Info](#)
- **ASAP extended to non-charter members**
9.3.14 – Security Systems News - More companies will soon be able to reap the benefits of the Automated Secure Alarm Protocol, as the CSAA moves into its next stage of deployment by extending the program to non-charter members... [More Info](#)

Please Share Your Newsletters and Tips with Us

We would like to see how you communicate with your alarm users. Please add FARA to your mailing list if you send out Newsletters or mailings with false alarm reduction information. Do you have a brochure that describes your ordinance or program? We would like to see it. Staff will review what we receive and share tips and information with your fellow members in later issues of this newsletter.

Please send your newsletters, tips and brochures to:
False Alarm Reduction Association
10024 Vanderbilt Circle, Unit 4
Rockville, MD 20850
bradshipp@4yoursolution.com

FARA Mission Statement

It is the mission of the False Alarm Reduction Association (FARA) to provide a forum for local government alarm ordinance professionals to exchange information on successful false alarm reduction programs, to serve as a clearinghouse for agencies seeking to reduce false alarms, and to foster an environment of cooperation among public safety, the alarm industry and the alarm users.

Contact Us

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Email: info@faraonline.org
<http://www.faraonline.org>

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