

The Who, What, Where, When, How and Why



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The National Electronic Security Alliance (NESA)

- a federation of state associations
- established to serve and promote the electronic systems industry
- at the direction of, and through its affiliated state associations



2

Network with Other States

- Allows you to network and share information with leaders from other states



3

Cooperate with National Groups



- Support & Cooperation With FARA



4

Nationwide Legislative Tracking

- Uses state of the art monitoring and grassroots effort to influence federal legislation and regulation.

 SCHB04518 Text	Pope A BILL TO AMEND THE CODE OF LAWS OF SOUTH CAROLINA, 1976, BY ADDING SECTION 40-79-225 SO AS TO REQUIRE AN ALARM BUSINESS TO EMPLOY A MEANS OF ALARM VERIFICATION FOR ALL BURGLAR ALARM SIGNALS THE ALARM BUSINESS RECEIVES, SUBJECT TO SPECIFIC EXCEPTIONS Status: 12/03/15 - Prefiled	History
 AZSB01162 Text	Title - alarm industry; fingerprint requirements Status: 01/12/2016 - Prefiled	History

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Monitor UL & NFPA

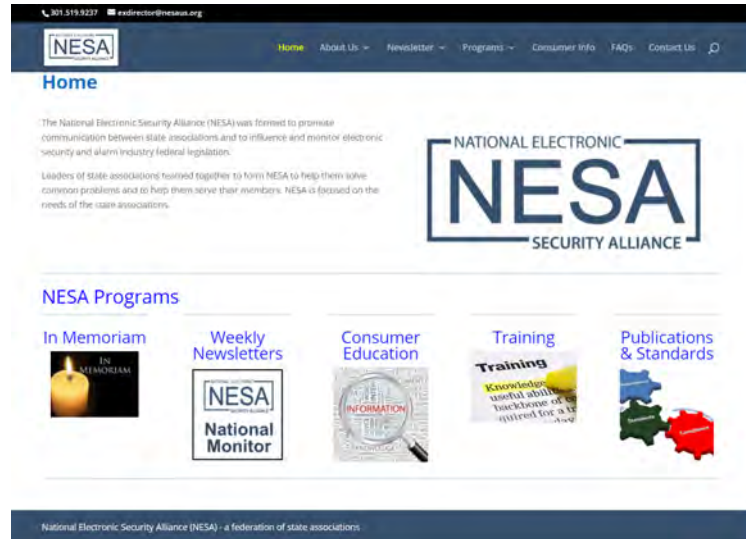
- Keeps you up to date with the latest codes and standards and provides valuable input into these standards as they are developed and revised



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National Website

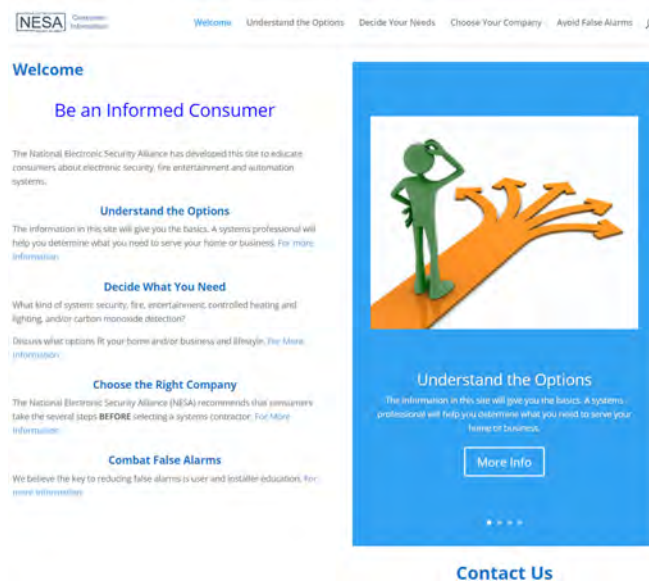
- Brings you credibility and exposure as a member of a National Association through www.nesaus.org



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Consumer Education

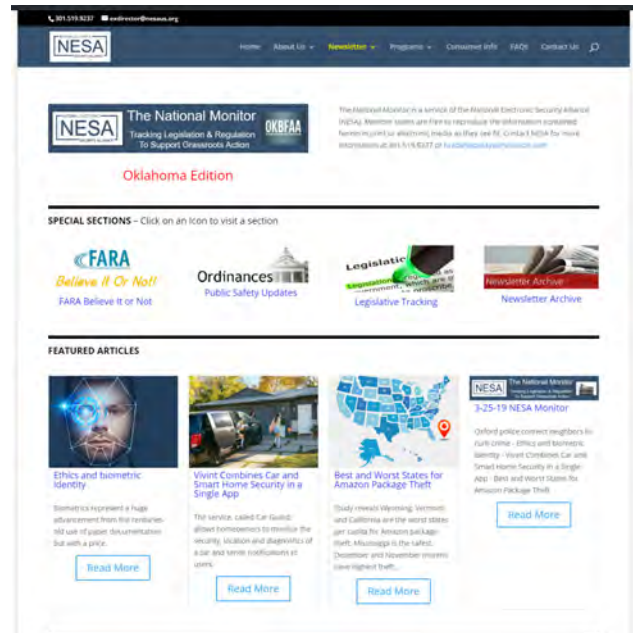
- Gives access to comprehensive consumer information at www.nesaus.com



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Weekly Newsletter

- Your State Edition of Weekly National Monitor tracks industry trends, public safety news, alarm ordinances, state and national legislative and regulatory news.
- The National Monitor also reports when alarm systems make news at the local level throughout the US and Canada.



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Weekly Newsletter

- Custom Content for each Member State

STATE & AFFILIATE NEWS

OKLAHOMA NEWS FARA NEWS ARKANSAS NEWS KANSAS NEWS MARYLAND NEWS TEXAS NEWS



PROPOSED MEASURE WOULD DIRECT OKLAHOMA SCHOOLS TO INSTALL PANIC ...

Also under the bill, the Oklahoma School Security Institute must "provide a way for a public school to geo-fence the school campus and provide and manage ...

New Oklahoma Governor Adds Digital Transformation Secretary

New governor, legislators bring optimism to Oklahoma Capitol

Edmond dispensary burglarized, medical marijuana stolen

Bill proposes end to time changes in Oklahoma

More details sought in budgeting Oklahoma state dollars

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Weekly Newsletter

- Custom Edition for Each Member State
- Sell ads if you choose to

The TRANSMITTER newsletter interface includes a header with the logo for TRANSMITTER, Texas Burglar & Fire Alarm Association, and a note that content is provided by the National Monitor, a service of the National Electronic Security Alliance (NESA). Below the header is a "Register Now!" button. The main content area is divided into "TOP STORIES" and "FEATURED ARTICLES". The top story is "Best and Worst States for Amazon Package Theft" with a "Read More" button. The featured articles include "Ethics and biometric identity", "Vivint Combines Car and Smart Home Security in a Single App", and "Best and Worst States for Amazon Package Theft" with a "Read More" button. A sidebar on the right features an advertisement for ANDER with the headline "Helping You Make the Complex Simple" and a "Visit Website" button.

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Free Web Hosting

- We will host your website
- But You Control the Content



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Real Insurance

- NESAs has negotiated an insurance program that states can choose to offer to members that offers discounted rates on real insurance.



Texas
Risk Reduction
Program

Exclusive
Offer for
TBFAA
Members

One Stop Shop for All Your Insurance Needs

Texas Burglar & Fire Alarm Association has partnered with Consolidated Insurance & Risk Management to offer TBFAA members a one stop shop for all your insurance & benefit needs.

We Selected Consolidated

With years of service to the security industry, Consolidated offers a unique knowledge of our industry and an unmatched suite of offerings.

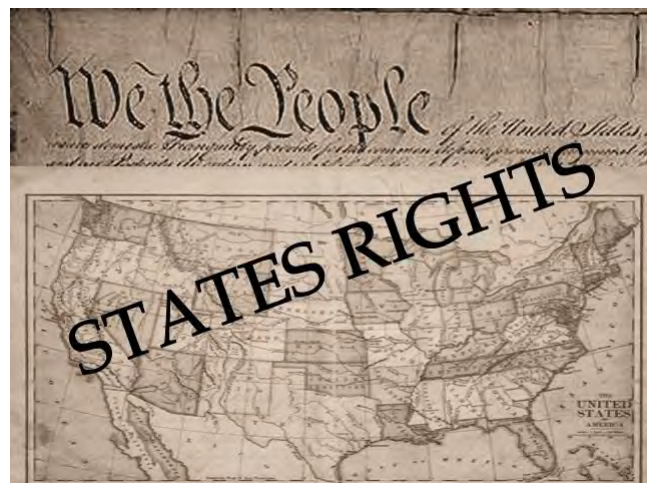
Full Range of Coverage	Consolidated offers a full range of insurance including: liability, property, workers comp, E&O, bonding and more. Benefit plans include: health, disability, dental, vision & life insurance as well as retirement, Flexible spending plans, long term care and more.
Real Insurance	Consolidated offers real insurance to meet your requirements without the added risk of a risk retention group.
Choices	One size <i>doesn't</i> fit all. Members will have access to all major programs and carriers, not a short list of pre-set options.
24 Hour Service	Around-the-clock access to every regular need, on your own schedule: certificates of insurance, auto ID cards, policy information ... even claims reporting.
Dedicated Team	Refined over decades, Consolidated's client service processes are unmatched. You will have a dedicated team to answer your every need.
Education	Regular educational emails on a variety of topics, designed to keep members out in front of the ever-changing risk curve.
HR Hotline	Answers to any Human Resources issues are always just a phone call away, and so are the resources you'll need to put them into practice.
Personal Portal	My Wave is your personal portal to searchable, mobile friendly HR and risk management resources: downloadable, customizable documents, educational materials and much more.

www.consolidatedinsurance.com | (410) 356-9500

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A Different Approach

- NESAs is structured to serve the state association
- EVERYTHING goes to the member THRU the state association



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Non Compete

- NESAs will not compete with the state associations
- NESAs will not offer services that compete with a state's own programs or compete for income from those programs



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Focused Effort

- Focused on common issues so the demands on it will be focused and limited as well
- Does not duplicate state effort; instead it coordinates and amplifies the state's efforts
- Does not have the expense of billing or communicating with thousands of individual members.



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Cost Control

- NESAs tracks policies and legislation of interest to the members and relies on grassroots efforts of state leaders and members to accomplish its lobbying efforts
- Does not have employees, but does hire firms to perform legislative and regulatory tracking and administer the association



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Meetings

- Meets face to face twice a year
- By teleconference when required
- Presentations and discussions on topics including recruiting members, conducting trade shows and effective lobbying are given.



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A-La-Carte Services

- NESAs help states that request help to develop and implement their own programs including:
- Training Development
- Newsletters and Web sites
- Marketing and PR tools
- Member services (Insurance, Payroll Processing, Payment Processing, etc)
- Invoicing



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How is NESAs Funded?

- States pay a fee of \$50 per regular and associate member to cover the common costs and pay a-la-carte for the optional services they choose to implement.

**MEMBERSHIP
RENEWAL**
Annual Dues

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Training Options

- The NESAs Training Committee will award accreditation to state associations that are members of the alliance who apply for the accreditation and agree to run their programs according to the standards adopted by NESAs
- Agree to establish procedures to recognize completion of equivalent courses toward issuing certifications where appropriate and permitted by licensing requirements.
- Agree to maintain privacy and confidentiality of student records.



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Course Content

- Courses should be geared to job requirements.
- Courses should be reviewed by subject matter experts.
- Courses should be reviewed by the NESAs committee to ensure that they are:
 - Up to date with current technology and standards.
 - Presented in professional manner.
 - Technically correct.
 - Relevant to job requirements.
- Courses should be resubmitted to NESAs whenever a change in the content is made.



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Instructors

- Will demonstrate knowledge of the subject matter through testing or credentials.
- Will demonstrate ability to teach under direct observations, credentials or certification.
- Will demonstrate knowledge of the course to be taught through completion of the course, testing or acknowledgment of review of the material.



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Course Offerings

- **Arkansas**
 - NESAs - Level I Course
 - NESAs - Electronics
 - NESAs - Fire Installation & Wiring Codes
- **Kansas**
 - Level 1
- **Maryland**
 - Level I
- **Oklahoma**
 - Burglar/Residential Fire Course
 - CCTV
 - Access Control
 - Commercial Fire
- **Texas**
 - Fire Prep
 - Household Fire
 - Level 1
 - Ethics
 - NEC

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